

**FORM C**

**Securities and Exchange Board of India (Prohibition of Insider Trading Regulations, 1992)**  
[Regulation 13(3) and (6)]

**Regulation 13(2) - Details of change in shareholding in respect of persons holding more than 5% shares in Asian Hotels (East) Limited**

Name, PAN & address of shareholders	Shares holding prior to acquisition/sales	No. & % of shares/rights acquired/sold	Date of receipt of allotment/dividend/issue of shares/sale of shares specify.	Date of Intimation to Company	Mode of acquisition (Market purchase/public rights/preferential offer etc.)	No. & % of shares/rights post acquisition	Trading member through whom trade was executed with SEBI, Regn no of the TM.	Exchange on which the trade was executed	Buy qty	Buy value (in Rs.)	Sell qty	Sell value (in Rs.)
Saraf Industries Limited, A.A.C.665-40D, IFS Court, Twenty Eight Cybercity, Ebene, Mauritius 100000	5,336,880	1,706,250 and 14.96 %	26.08.2010	27.08.2010	Sale through market transaction	3,630,630 and 31.84%	DSP Merrill Lynch Limited, SEBI Registration Number: INB 011348134	Bombay Stock Exchange Limited	NA	NA	1,706,250	600,600,000

For Saraf Industries Ltd.



*Ratna Saraf*  
Director/Authorised Signatory

**FORM C**

**Securities and Exchange Board of India (Prohibition of Insider Trading Regulations, 1992)**  
**[Regulation 13(3) and (6)]**

**Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in Asian Hotels (East) Limited**

Name, PAN & address of shareholders	Shares holding prior to acquisition/sales	No. & % of shares/vesting rights/acquired/sold	Date of receipt of allotment/sale/withdrawal/return of shares/specific	Date of intimation to Company	Made of acquisition (Market purchase/public rights/preferential offer etc.)	No & % of shares/vesting rights post acquisition/sale	Trading member through whom trade was executed with SEBI, Regn no of the TM.	Exchange on which the trade was executed	Buy qty (in Rs.)	Sell qty	Sell value (in Rs.)
Forex Finance Private Limited, AAACF363 9H, 15, India Exchange Place, 1st Floor, Kolkata 700 001	1,420,822	1,706,250 and 14.96%	26.08.2010	27.08.2010	Market purchase	3,127,072 and 27.43 %	DSP Merrill Lynch Limited, SEBI Registration Number: INB 011348134	Bombay Stock Exchange Limited	1,706,250 shares	600,600,000 NA	NA



**For Forex Finance Pvt. Ltd.**

*Ratna Saraf*

Director/Authorized Signatory