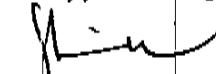


Format for informing details of sale to Target Company in terms of Regulation 7(1 A)

Name of the Target Company (T.C.)	HERCULES HOISTS LTD	
Name of the acquirer and PACs with the acquirer	BAJAJ AUTO HOLDINGS LTD (Sold to Bajaj Holdings & Investment Ltd, its 100% Holding Co)	
Details of the acquisition ^{sale} as follows	No. of shares	% of shares/voting rights to total paid up capital of Target Company
Shares/Voting rights (VR) before acquisition/sale under consideration	3,125,520	19.53%
Shares/voting rights acquired /sold	3,125,520	19.53%
Shares/VR after acquisition /sale	-	0.00%
Mode of acquisition (e.g. open market/public issue/rights issue/pref. allotment/inter se transfer etc.)	Not Applicable	
Mode of sale (e.g. open market/MOU/off market, etc.)	Inter-se transfer of shares amongst the 'Promoter Group' through off-market Transaction.	
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable.	13/08/2010	
Paid-up capital / Total Voting Capital of the target company before the said acquisition/sale	16,000,000	
Paid-up capital / Total Voting Capital of the target company after the said acquisition/sale	16,000,000	

For Bajaj Auto Holdings Ltd.



(J Sridhar)
Authorised Signatory

Pune : 16 August 2010