



HOUSE OF PEARL

HOUSE OF PEARL FASHIONS LTD.
446, Udyog Vihar,
Phase-V, Gurgaon-122 016
Haryana, INDIA
Tel. : +91-124-4651000
Fax : +91-124 4651173
www.houseofpearl.com

Ref: HOPFL/SE-CORRES/023/2010-11

19th August 2010

BY FAX / COURIER

MR. RAJESH GANDHI,
DEPARTMENT OF CORPORATE SERVICES - CRD
BOMBAY STOCK EXCHANGE LIMITED
1ST FLOOR, NEW TRADING RING
ROTUNDA BUILDING, P. J. TOWERS
DALAL STREET, FORT, MUMBAI - 400 001
FAX: 022 - 2272 2037 / 2039 / 2041 / 2061

MR. HARI. K.
ASST. VICE PRESIDENT
NATIONAL STOCK EXCHANGE OF INDIA LTD.
"EXCHANGE PLAZA", PLOT NO. C- 1, G- BLOCK,
BANDRA - KURLA COMPLEX,
BANDRA (E), MUMBAI - 400 051
FAX: 022 - 2659 8237 - 8238 / 2659 8347 - 8348

Sub: Disclosure under 13(6)

Dear Sir,

We are in receipt of disclosure of sale of 50,000 equity shares of our Company is under Regulation 13(3) by Reliance Mutual Fund vide letter dated 18th August, 2010.

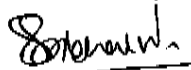
We are enclosing herewith requisite Form C in terms of Regulation 13(6) of SEBI (Prohibition of



Kindly acknowledge receipt

Thanking you,

Yours faithfully,
for **HOUSE OF PEARL FASHIONS LIMITED**



(Sandeep Sabharwal)
Company Secretary

Encl. As above

FORM C (HOUSE OF PEARL FASHIONS LIMITED)
 Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]
Regulation 13(3) — Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholder's	Shareholding prior to acquisition/sale	No. & % of shares/ rights sold	Receipt of allotment/ acquisition/ sale of shares/ specify	Date of intimation to company	Mode of acquisition/ sale (market purchase/ public rights/ preferential offer etc.)	No. & % of Shares/ rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange On which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell Value (Rs.)
Reliance Capital Trustee Co. Limited A/c -Reliance Long Term Equity Fund (Scheme of Reliance Mutual Fund) PAN No of Reliance Mutual Fund: AAATR0090B Contact Address : One Indiabulls Centre, Tower One, 12 th Floor, Jupiter Mills Compound, Elphinstone Road, Mumbai - 400013 Tel: 022- 30994600/ 46124776, Fax: 022- 30994699	1,315,974 Shares (6.7484%)	50,000 Shares (0.2564%)	Sale of shares Date of sale: August 13, 2010	August 18, 2010	Open Market sale	1,265,974 Shares (6.4920%)	J M FINANCIAL INSTITUTIONAL SECURITIES PVT LTD BSE: INB011296630 NSE: INB231296634	The Bombay Stock Exchange Limited The National Stock Exchange of India Limited	N.A.	N.A.	26,500	2,053,485.00
For Reliance Capital Asset Management Limited,												

Shardulbhai
 for (Suresh T. Vewanatham)
 Head - Compliance
 Mumbai
 August 18, 2010

