Format for disclosure of details of acquisition to Stock Exchanges by target company, in terms of Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 {Regulations}

Name of the Target company	Ponni Sugars (Erode) Limited		
Date of reporting	9 th August 2010		
Names of the stock exchanges where the shares of the target company are listed	(1)National Stock Exchange of India Ltd (2)Bombay Stock Exchange Ltd		
Details of the acquisition/ sale received in terms of Reg. 7(1) and 7(1A)			
Names of the acquirers/ sellers and PACs with them	Coromandel Sugars Ltd Dhun Building, 827 Anna Salai Chennai 600002		
Date of Acquisition/ sale	6 th August 2010		
Date of receipt of intimation of allotment by acquirer/ seller	6 th August 2010		

Mode of acquisition (e.g. open market//public issue/ rights issue/ preferential allotment/ interse transfer etc).	Open Market
Mode of sale (e.g. open market/ MOU/ off market etc.)	

Particulars of acquisition/ sale	Number	% w.r.t. total paid up capital of Target Company
a) Shares / Voting rights (VR) of the acquirer/ seller before acquisition/ sale	154348	1.80%
b) Shares/ voting rights acquired / sold	425000	4.94%
c) Shares / VR of the acquirer/ seller after acquisition/ sale	579348	6.74%
Paid up capital/ total voting capital of the target company before the said acquisition	Rs.859.84 lakhs (of Rs.10/- each)	85,98,418 Equity shares
Paid up capital/ total voting capital of the target company after the said acquisition	Rs.859.84 lakhs (of Rs.10/- each)	85,98,418 Equity shares

Note: The disclosure shall be made within 7 days of receipt of information u/r 7(1) & 7(1A).

For Ponni Sugars (Erode) Limited

N Ramanathan MANAGING DIRECTOR

Place: Chennai Date: 09-08-2010

