

**DISCLOSURE OF DETAILS OF ACQUISITION TO STOCK EXCHANGES BY TARGET COMPANY IN TERMS OF REGULATION 7(1A) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 1997**

1. Name of the target company	BLISS GVS PHARMA LIMITED
2. Name of the acquirer and PACs with the acquirer	Mr. Gautam R. Ashra
3. Details of the acquisition as follows  No of shares % w.r.t. total paid up capital of Target Company <ul style="list-style-type: none"> <li>• Shares/Voting rights (VR) before acquisition/sale under consideration</li> <li>• Shares/voting rights sale</li> <li>• Shares/VR after sale</li> </ul>	  10,229,677 shares (9.92%) 1,50,000 shares (0.15%) 10,079,677 shares (9.77%)
4. Mode of acquisition (e.g. open market/public issue /right issue preferential allotment/inter se transfer ect).	Not Applicable
5. Mode of sale (e.g. open market/MOU/off market etc)	Open market
6. Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	13.09.2010
7. Paid up capital/total voting capital of the target company before the said acquisition/sale	10,31,46,672 shares
8. Paid up capital/total voting capital of the target company after the said acquisition/sale	10,31,46,672 shares
Note: 1. The disclosure shall be made within 2 days of acquisition/sale 2. The term 'acquirer' shall also include a pledgee , other than a bank or a financial institution and such pledgee shall make disclosure to the stock exchange within two days of creation of pledge. 3. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website 4. # The promoter holdings of the company reduced from 63.691% to 63.541%	
Signature of the acquirer/Authorised Signatory	



**GAUTAM R. ASHRA**

Place: Mumbai

Date: 13.09.2010