

**Format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 7(1A) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997**

Name of the Target company	EIH Associated Hotels Limited	
Name of the acquirer and PAC with the acquirer	Jupiter India Fund, an investment fund managed by Jupiter Asset Management Limited ('JAML'):  Fill sub account – The Royal Bank of Scotland Plc as Trustee of Jupiter India Fund ('JIF')	
Details of the acquisition as follows	No of shares	% w.r.t. total paid up capital of Target Company
	a) Shares / Voting rights (VR) before acquisition/sale under consideration	939,427 shares 4.80%
	b) Shares/ voting rights acquired	300,000 shares 1.53%
	c) Shares / VR after acquisition	1,239,427 shares 6.33%
Mode of acquisition ( e.g. open market / public issue/ preferential allotment/ interest transfer etc).	Open Market Purchase	
Mode of sale (e.g. open market / MOU / off market etc.)	N/A	
Date of acquisition of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	3 September 2010	
Paid up capital/ total voting capital of the target company before the said acquisition / sale	4.80% of paid up capital and total voting rights	
Paid up capital/ total voting capital of the target company after the said acquisition / sale	6.33% of paid up capital and total voting rights	
<p><b>Note:</b></p> <ol style="list-style-type: none"> <li>1. The disclosure shall be made within 2 days of acquisition/sale.</li> <li>2. The term 'acquirer' shall also include a pledgee, other than a bank or a financial institution and such pledgee shall make disclosure to the target company and the stock exchange within two days of creation of pledge.</li> <li>2. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.</li> </ol>		
Signature of the acquirer/ Authorised Signatory		
Place : Jupiter Asset Management Limited - London		
Date : 7 September 2010		