



BIRLA CORPORATION LIMITED
Head Office: 9/1, R.N. Mukherjee Road, Kolkata-700 001

(Rs. in lacs)

UNAUDITED FINANCIAL RESULTS
FOR THE THREE MONTHS ENDED 31ST DECEMBER, 2010

	Three months ended		Nine months ended		Accounting Year ended 31st March 2010 (Audited)
	31st Dec'10	31st Dec'09	31st Dec'10	31st Dec'09	
1 Sales	54675	61784	174908	171533	238707
Less: Excise Duty	6737	5896	21051	16031	23004
Net Sales	47938	55888	153857	155502	215703
2 Other Operating Income	925	520	2291	1672	4141
	48863	56408	156148	157174	219844
3 Total Expenditure					
a) (Increase) / Decrease in Stock in trade, Work in Progress	(4836)	1138	(4513)	(4016)	(2712)
b) Consumption of Raw Materials	8854	8084	30261	20416	28489
c) Purchases of traded goods	6	12	6	26	26
d) Employees Cost	4199	3800	12559	11327	14627
e) Power & Fuel	13335	9493	33076	28220	38210
f) Transport & Forwarding Expenses	7583	7029	21640	18937	27085
g) Stores, Spare Parts and Packing Materials	3843	4045	12862	11348	16284
h) Depreciation	1706	1436	4676	4136	5564
i) Other Expenses	5853	6043	14732	16092	23183
	40543	41080	125299	106486	150756
4. Profit from Operations before Other Income, Interest & Tax	8320	15328	30849	50688	69088
5. Other Income	2283	1630	7468	8156	9690
6. Profit before Interest & Tax	10603	16958	38317	58844	78778
7. Interest	1565	600	4143	1837	2697
8. Profit before Tax	9038	16358	34174	57007	76081
9. Tax Expenses	2079	5129	8490	15039	20363
10. Net Profit	6959	11229	25684	41968	55718
11. Paid-up Equity Share Capital (Face Value Rs. 10/- each)	7701	7701	7701	7701	7701
12. Reserves excluding Revaluation Reserves					170621
13. Basic and diluted Earnings Per Share for the period (Rs.)	9.04	14.58	33.35	54.50	72.36
14. Public shareholding					
Number of shares	28571156	28571156	28571156	28571156	28571156
Percentage of shareholding	37.10%	37.10%	37.10%	37.10%	37.10%
15. Promoters and Promoter Group shareholding					
(a) Pledged/Encumbered					
-Number of Shares	Nil	Nil	Nil	Nil	Nil
-Percentage of Shares (as a % of the total shareholding of promoter and promoter group)					
-Percentage of Shares (as a % of the total share capital of the Company)					
(b) Non-encumbered					
-Number of Shares	48434191	48434191	48434191	48434191	48434191
-Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100.00%	100.00%	100.00%	100.00%	100.00%
-Percentage of Shares (as a % of the total share capital of the Company)	62.90%	62.90%	62.90%	62.90%	62.90%

Notes:

- The above results have been reviewed by the audit committee and taken on record by the Board of Directors at its meeting held on 24th January 2011. The above results have been reviewed by the Statutory Auditors of the Company.
- The interim dividend of Rs. 2.50 (25%) per equity share of Rs.10/- each for the financial year 2010-11, declared at the Board Meeting held on 26th October, 2010, has been paid during the quarter.
- The Company has signed a Memorandum of Understanding with Government of Assam on January 13, 2011 to set up one-million ton greenfield cement plant in the North Cachar Hills district, Assam through a Joint Venture Company.
- There were no exceptional items during the quarter ended 31st December, 2010.
- Information on Investor complaints for the Quarter-(Nos.): Opening Balance-Nil, New-2, Disposal-2, Pending-Nil.
- Figures for previous periods have been regrouped/re-arranged, wherever necessary.

For Birla Corporation Ltd

H. V. Lodha
(HARSH V. LODHA)
 Chairman

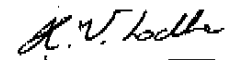
Kolkata
 24th January, 2011

UNAUDITED SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs. in Lacs)

PARTICULARS	Three months ended 31st December,2010	Three months ended 31st December,2009	Nine Months ended 31st December,2010	Nine Months ended 31st December,2009	Accounting Year ended 31st March,2010 (Audited)
1. Segment Revenue					
a. Cement	43876	51647	139373	143252	200646
b. Jute	3810	3962	13749	10588	13004
c. Power	5017	4842	12889	14059	18228
d. Others	292	328	785	1117	1394
Total	52995	60779	166796	169016	233272
Less : Inter Segment Revenue	5057	4891	12939	13514	17569
Net Sales	47938	55888	153857	155502	215703
2. Segment Result					
(Profit before Interest and Tax)					
a. Cement	6278	12929	26293	44352	60848
b. Jute	(94)	(46)	502	90	990
c. Power	2731	2994	5863	8101	9957
d. Others	(69)	(100)	(224)	(229)	(313)
Total	8846	15777	32434	52314	71482
Less : (i) Interest	1565	600	4143	1837	2697
(ii) Other un-allocable expenditure net off un-allocable income.	(1757)	(1181)	(5883)	(6530)	(7296)
Profit before Tax	9038	16358	34174	57007	76081
3. Capital Employed					
a. Cement	113081	84296	113081	84296	92618
b. Jute	7554	4625	7554	4625	5212
c. Power	31132	14337	31132	14337	13876
d. Others	2892	3076	2892	3076	3003
Total	154659	106334	154659	106334	114709

For Birla Corporation Limited


(HARSH V. LODHA)
ChairmanKolkata
24th January, 2011