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BLISS GVS PHARMA LTD.21st January 2011

To,
The Secretary
The Bombay Stock Exchange,
Jeejeebhoy Street
Mumbai-400 023

**SUB: - UNDER REGULATION 13 (6) OF SEBI
(PROHIBITION OF INSIDER TRADING) REGULATIONS, 1992**
Company Name: - BLISS GVS PHARMA LIMITED

Dear Sir,

We have has received the following disclosure under Regulation 13 (3 & 4) of SEBI (Prohibition of insider Trading) Regulations, 1992:

Name & Address of Director / Officer / Shareholders	Date of acquisition	Date of intimation to company	Mode of acquisition	No. & % of shares of pre acquisition	Buy Qty	Sell Qty	No. & % of shares of post acquisition /sale
PRABHAVATI R. ASHRA * 38, Sagar Villa, 3 rd Floor, Bhulabhai Desai Road Mumbai - 400 026	21 st January 2011	21 st January 2011	Market	71000 00.07%	27000 @Rs.34.10 Per Share	NIL	98000 0.10%
Genteel Trading Co Pvt Ltd 40, Veer Nariman Road, Hasim Bldg, Fort, Mumbai - 400 001	21 st January 2011	21 st January 2011	Market	609122 0.59%	3000 @Rs.34.10 Per Share	NIL	612122 0.593%

Note:

1. After this Purchase Mr. GAUTAM R.ASHRA along with PAC holds 1,45,98,094 no of shares 14.153% of the shares.
2. The holdings of the promoter group has increased from to 6,55,85,118 (63.584%) to 6,56,15,118 (63.613%).

Please acknowledge and take on record the same

Thanking you,
Yours faithfully,
For **BLISS GVS PHARMA LIMITED**

Company Secretary/ Authorised Signatory

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