

Genesys International Corporation Ltd.

**GENESYSSM***Bringing together
people and technology*

January 12, 2011

Bombay Stock Exchange Limited
Department of Corporate Services
P J Towers, Dalal Street,
Mumbai-400 001
Ph : 22721233, Fax : 22723121/ 3719

Dear Sir,

Sub: Appointment of Director

Scrip Code: 506109

We wish to inform you that the Board of Directors of the Company at its Meeting held today, January 12, 2011 has appointed Mr. Anil Kumar Lakhina as an 'Additional Director' on the Board of the Company w.e.f. January 12, 2011.

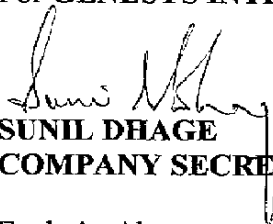
Padmashree Mr. Anil Kumar Lakhina, an IAS Officer has had a distinguished career in Urban Infrastructure, governance and infrastructure development. He last held the position of Chairman and Managing Director of Rural Electrification Corporation, the coveted Navratna Public Sector Undertaking. Mr. Lakhina also holds a Masters in Public Administration from the JFK School of Government at Harvard University, a Bachelor of Law from Punjab University, and a Bachelor of Science from Delhi University.

In this connection, please find enclosed herewith the profile of Mr. Anil Kumar Lakhina. This is for your information and records pursuant to clause 30 of the Listing Agreement.

Thanking you,

Yours faithfully,

For GENESYS INTERNATIONAL CORPORATION LIMITED


SUNIL DHAGE
COMPANY SECRETARY

Encl: As Above



PROFILE OF MR. ANIL KUMAR LAKHINA

Mr. Anil Kumar Lakhina has 34 years of leadership experience in various set ups in the Indian Government and a multilateral organization (G-15), spanning infrastructure, power, renewable energy, urban development, economic policy and public administration.

Mr. Lakhina was the Chairman and Managing Director of Rural Electrification Corporation (REC). The immaculate performance of REC during his tenure brought the coveted Navratna status (highest competitive ranking for Public Sector Undertakings recognized by the Government of India).

Before REC, Mr. Lakhina was the Vice Chairman and Managing Director of Maharashtra State Road Development Corporation (MSRDC). At MSRDC, he planned and managed infrastructure projects in mass rapid transport systems, waterways and airports, inviting laudable comment in the Economic Survey of India 2004. He is credited with the planning of India's first sea links – the Trans Harbor Sea Link (22km) and part-implementation of the Bandra-Worli Sea Link, two of India's largest urban infrastructure projects.

Prior to MSRDC, Mr. Lakhina was the Vice Chairman and Managing Director of City and Industrial Development Corporation (CIDCO), where he led the planning and development of a new city neighboring Bombay ("New Bombay") spanning 345 sq. km. including state-of-the art industrial parks, residential accommodations, transportation systems, and retail establishments. At CIDCO, he also masterminded and prepared the blue prints of India first Special Economic Zone project, NMSEZ, that is now privatized for development and is presently valued above Rs. 50 billion.

Mr. Lakhina is best known in the Indian administrative structure for his experiments in district level reforms. During his tenure as Collector of Ahmednagar, he conducted the well acclaimed Lakhina Experiments aimed at improving clerk-public contact and demystifying public administration at the district, tehsil and village levels. The Experiments drew a nation-wide appreciation from many including late Rajiv Gandhi, the then Prime Minister of India who ordered its replication in other public offices in the country. Lakhina Experiments are taught in many Universities and National Academies.

Mr. Lakhina is decorated with the Padmashree, one of the highest civilian honours given by the President of India. He is a recipient of multiple national and state awards, a published author, and an advisor to governments, premier trade associations and urban infrastructure projects.

Mr. Lakhina holds a Masters in Public Administration from the JFK School of Government at Harvard University, a Bachelor of Law from Punjab University, and a Bachelor of Science from Delhi University.

Mr. Lakhina was a member of the Indian Administrative Service of 1974 batch, Maharashtra cadre. He superannuated in February 2008.

