

**INFOMEDIA 18 LIMITED**  
(Formerly Infomedia India Limited)

Regd. Office : 503, 504 & 507, 5th Floor, Mercantile House,  
15, Kasturba Gandhi Marg, New Delhi - 110001.



**Standalone (Unaudited) Financial Results for the Quarter and Nine Months Ended December 31, 2010.**

(Rs. in lakhs)

Standalone Financial Information		Standalone Segmentwise Revenue, Results and Capital Employed					
	3 months ended (31/12/2010) Unaudited	Year to date figures for period ended (31/12/2010) Unaudited	Previous accounting year ended (31/03/2010) Audited	3 months ended in the period (31/12/2009) Unaudited	Year to date figures for current period (31/12/2009) Unaudited	Corresponding 3 months ended in the period (31/12/2009) Unaudited	Year to date figures for previous period (31/03/2010) Audited
1. (a) Net Sales/Income from operations (Refer Note 8)	2,929.63	9,673.24	10,723.92	734.18	1,566.99	1,566.99	4,263.14
(b) Other Operating Income (Refer Note 9)	38.17	130.72	859.23	2,159.82	1,452.29	1,452.29	6,655.72
2. <b>Expenditure</b>	<b>3,643.65</b>	<b>12,011.31</b>	<b>16,566.53</b>	<b>283.40</b>	<b>1,070.78</b>	<b>1,070.78</b>	<b>6,501.51</b>
a) (Increase)/Decrease in stock in trade and work in progress	(115.23)	(170.84)	(242.33)	3,187.40	2,772.07	2,772.07	11,752.37
b) Consumption of raw materials	627.61	2,341.55	2,574.41	257.77	834.54	834.54	1,025.45
c) Purchase of traded goods	21.40	34.95	23.63	2,929.63	2,303.86	2,303.86	10,723.92
d) Purchase of raw materials	21.40	34.95	23.63	468.19	375.71	375.71	291.24
e) Purchase of raw materials	1,265.94	3,938.21	2,159.34	62.22	199.74	199.74	291.24
f) Postage & courier charges	125.03	231.74	775.18	(61.90)	(1,493.62)	(1,493.62)	(3,476.14)
g) Rent	108.45	141.18	414.83	211.07	(0.99)	(0.99)	42.03
h) Advertising & Publicity (Refer Note 8)	332.82	221.27	1,092.98	334.61	(562.98)	(562.98)	(1,442.87)
i) Provision for doubtful debts	156.58	264.15	1,153.77	120.52	454.84	454.84	1,646.07
j) Other expenditure	1,121.05	900.40	2,429.17	44.35	84.36	84.36	15.44
3. <b>(Loss)/Profit from operations before other income, interest, exceptional items and tax (1-2)</b>	<b>(675.85)</b>	<b>(2,007.35)</b>	<b>(3,065.23)</b>	<b>336.73</b>	<b>273.43</b>	<b>273.43</b>	<b>1,706.70</b>
4. Other income	48.86	171.03	149.25	-	-	-	(1,480.00)
5. <b>(Loss)/Profit before interest, exceptional items and tax (3+4)</b>	<b>(626.99)</b>	<b>(1,836.32)</b>	<b>(2,906.73)</b>	<b>(747.51)</b>	<b>(1,288.17)</b>	<b>(1,288.17)</b>	<b>(5,000.20)</b>
6. Interest	120.52	428.83	1,335.11	-	-	-	-
7. <b>(Loss)/Profit after interest but before exceptional items and tax (5-6)</b>	<b>(747.51)</b>	<b>(2,265.15)</b>	<b>(4,241.84)</b>	<b>1,448.84</b>	<b>1,053.75</b>	<b>1,053.75</b>	<b>3,887.81</b>
8. <b>(Loss)/Profit from ordinary activities before tax (7-8)</b>	<b>(747.51)</b>	<b>(2,265.15)</b>	<b>(4,241.84)</b>	<b>1,448.84</b>	<b>1,053.75</b>	<b>1,053.75</b>	<b>3,887.81</b>
9. <b>(Loss)/Profit from ordinary activities before tax (7-8)</b>	<b>(747.51)</b>	<b>(2,265.15)</b>	<b>(4,241.84)</b>	<b>1,448.84</b>	<b>1,053.75</b>	<b>1,053.75</b>	<b>3,887.81</b>
10. Tax expenses	12.92	2.01	(16.22)	707.06	707.06	707.06	1,381.57
11. <b>Net (Loss)/Profit after tax (9-10)</b>	<b>(760.43)</b>	<b>(2,117.09)</b>	<b>(4,315.62)</b>	<b>(747.51)</b>	<b>(1,288.17)</b>	<b>(1,288.17)</b>	<b>(5,000.20)</b>
12. Extraordinary items	(760.43)	(2,117.09)	(4,315.62)	(747.51)	(1,288.17)	(1,288.17)	(5,000.20)
13. <b>Net (Loss)/Profit for the year (11-12)</b>	<b>(760.43)</b>	<b>(2,117.09)</b>	<b>(4,315.62)</b>	<b>(747.51)</b>	<b>(1,288.17)</b>	<b>(1,288.17)</b>	<b>(5,000.20)</b>
14. Paid-up Equity Share Capital (Face Value Rs.10) (Refer Note 10)	5,002.36	5,002.96	4,970.57	-	-	-	-
15. Reserves excluding revaluation reserves as per balance sheet of previous accounting year	(1.52)	(6.48)	(21.70)	26,116,561	11,270,120	25,792,611	1,247,339
16. Earnings Per Share (EPS)	(1.52)	(6.48)	(21.70)	52.20	56.68	51.89	12.47
a) Basic and Diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	(1.52)	(6.48)	(21.70)	52.20	56.68	51.89	12.47
b) Basic and Diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	(1.52)	(6.48)	(21.70)	52.20	56.68	51.89	12.47
17. Public Shareholding	26,116,561	11,270,120	25,792,611	26,116,561	11,270,120	25,792,611	1,247,339
- Number of Shares	26,116,561	11,270,120	25,792,611	26,116,561	11,270,120	25,792,611	1,247,339
- Percentage of Shareholding	52.20	56.68	51.89	52.20	56.68	51.89	12.47
18. Promoter and Promoters Group Shareholding	23,913,061	8,614,983	23,913,061	23,913,061	8,614,983	23,913,061	1,247,339
a) Pledged/Encumbered	100	100	100	100	100	100	100
- Number of shares	100	100	100	100	100	100	100
- Percentage of shares (as a % of the total shareholding of the company)	0.38	0.38	0.38	0.38	0.38	0.38	0.38
b) Non-pledged/Non-encumbered	23,813,061	8,514,883	23,813,061	23,813,061	8,514,883	23,813,061	1,247,339
- Number of shares	23,813,061	8,514,883	23,813,061	23,813,061	8,514,883	23,813,061	1,247,339
- Percentage of shares (as a % of the total shareholding of the company)	91.62	91.62	91.62	91.62	91.62	91.62	91.62
c) Promoter and Promoters group	100	100	100	100	100	100	100
- Number of shares	100	100	100	100	100	100	100
- Percentage of shares (as a % of the total shareholding of the company)	0.38	0.38	0.38	0.38	0.38	0.38	0.38
d) Promoter and Promoters group	47.80	43.32	47.80	47.80	43.32	47.80	48.11
- Number of shares	47.80	43.32	47.80	47.80	43.32	47.80	48.11
- Percentage of shares (as a % of the total shareholding of the company)	0.18	0.18	0.18	0.18	0.18	0.18	0.18

Notes:

- The above results were approved by the Board of Directors at their meeting held on January 19, 2011.
- The status of investor complaints for the quarter ended December 31, 2010 was as follows:
  - Received during the quarter ended 31-12-2010
  - Disposed during the quarter ended 31-12-2010
  - Under review during the quarter ended 31-12-2010
- The standalone financial results for the quarter ended December 31, 2010 have been subjected to a limited review by the Statutory Auditors.
- As per Share Purchase Agreement ('SPA') with Knowledgeworks Global Private Limited (a Cenveo inc. company) on May 4, 2010, the Company has sold its entire equity stake in its 4 subsidiaries during the half year ended September 30, 2010. The net gain on the sale of these subsidiaries amounting to Rs. 74.47 lakhs has been disclosed as an Exceptional item in the results for the nine months ended December 31, 2010.
  - The impairment provision of Rs. 75.60 lakhs has been reversed during period ended September 30, 2010 which has been disclosed as an Exceptional item in the results for the nine months ended December 31, 2010.
  - On March 31, 2009, the Company had made a provision for diminution in the value of long term investments in subsidiaries amounting to Rs. 1,600 lakhs. Considering the sales consideration to be received as per the SPA, the Company was of the view that there would be no diminution in the value of the said investments and hence the same was written back during the year ended March 31, 2010 and disclosed as an exceptional item. The Company had also made provision for diminution in the value of investments in a Joint Venture Company amounting to Rs. 120 Lakhs during the year ended March 31, 2010 and the same has also been disclosed as an Exceptional item in the results for the year ended March 31, 2010.
  - Exceptional item for the nine months ended December 31, 2009 includes Rs. 90.00 Lakhs towards Provision for estimated diminution in the value of investment for the nine months ended December 31, 2009

On behalf of the Board,  
  
**Hareesh Chawla**  
Managing Director

Mumbai, January 19, 2011