


Format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 7(1)

Name of the Target company	Kesar Enterprises Ltd.	
Name of the acquirer and PAC with the acquirer	Kesar Corporation Pvt. Ltd.	
Details of the acquisition as follows	Number	% w.r.t. total paid up capital of Target Company
a) Shares / Voting rights (VR) before acquisition under consideration	20,08,652	29.58%
b) Shares/voting rights acquired	6,000 Equity Shares	0.088%
c) Shares / VR after acquisition	20,14,652 Equity Shares	29.668%
Mode of acquisition (e.g. open market / public issue/ rights issue/ preferential allotment/ interse transfer etc).	Open Market	
Date of acquisition of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	18.01.2011	
Paid up capital/ total voting capital of the target company before the said acquisition	Rs.6,79,01,620/-	
Paid up capital/ total voting capital of the target company after the said acquisition	Rs.6,79,01,620/-	

Note:

- The disclosure shall be made whenever the post acquisition holding crosses 5%, 10% and 14% of the total paid up capital of the target company within 2 days of
- The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

For Kesar Corporation Pvt.Ltd.



DIRECTOR/AUTHORISED SIGNATORY

Signature of the acquirer/ Authorised Signatory

Place : Mumbai

Date : 20.01.2011