


SUPER SALES INDIA LIMITED						
Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018.						
UNAUDITED FINANCIAL RESULTS FOR THE PERIOD ENDED 31ST DECEMBER, 2010						
Rs. In Lacs						
Sl No.	Particulars	3 months ended		9 months ended		12 months ended
		(unaudited)		(unaudited)		(audited)
		31.12.2010	31.12.2009	31.12.2010	31.12.2009	31.03.2010
1 (a)	Net Sales/Income from operations	4483.33	3098.16	13034.98	9150.97	12693.84
(b)	Other operating Income	74.29	31.44	189.59	104.05	146.77
	<b>Total Income</b>	<b>4557.62</b>	<b>3129.60</b>	<b>13224.57</b>	<b>9255.02</b>	<b>12840.61</b>
2	Expenditure					
	A. (Increase)/Decrease in stock in trade and work in progress	(216.84)	(95.38)	(243.41)	(134.49)	(99.37)
	B. Consumption of Raw Material	2097.98	1280.16	5464.02	3752.23	5209.39
	C. Purchase of Traded Goods	10.42	-	14.35	3.28	7.17
	D. Employee Cost	358.09	202.49	949.95	630.71	897.94
	E. Depreciation	401.80	274.70	1086.71	815.19	1107.67
	F. Power Cost	457.38	417.80	1432.16	1201.11	1666.90
	G. Other Expenditure	528.36	313.31	1297.28	875.34	1294.59
	H. Total	3637.19	2393.08	10001.06	7143.37	10084.29
3	Profit from operations before other income, interest and exceptional items	920.43	736.52	3223.51	2111.65	2756.32
4	Other income	62.22	59.98	162.34	116.27	286.75
5	Profit before interest and exceptional items (3+4)	982.65	796.50	3385.85	2227.92	3043.07
6	Interest	172.44	105.95	507.26	372.94	458.11
7	Profit after interest but before exceptional items (5-6)	810.21	690.55	2878.59	1854.98	2584.96
8	Exceptional Items	-	(12.73)	-	(12.73)	(13.44)
9	<b>Profit / (Loss) from ordinary Activities before Tax (7+8)</b>	<b>810.21</b>	<b>677.82</b>	<b>2878.59</b>	<b>1842.25</b>	<b>2571.52</b>
10	Tax Expenses	256.27	136.50	943.53	533.07	763.50
11	<b>Net Profit / (Loss) from ordinary Activities after Tax (9-10)</b>	<b>553.94</b>	<b>541.32</b>	<b>1935.06</b>	<b>1309.18</b>	<b>1808.02</b>
12	Extra Ordinary Items	-	-	-	-	-
13	<b>Net Profit / (Loss) for the period (11-12)</b>	<b>553.94</b>	<b>541.32</b>	<b>1935.06</b>	<b>1309.18</b>	<b>1808.02</b>
14	Paid-up equity share capital (face value of Rs. 10 each)	307.15	307.15	307.15	307.15	307.15
15	Reserves excluding revaluation reserves	-	-	-	-	5860.32
16 (a)	Earnings per Share (Rs) before Extraordinary Items	18.03	17.62	63.00	42.62	58.86
16 (b)	Earnings per Share (Rs) after Extraordinary Items	18.03	17.62	63.00	42.62	58.86

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SI No.	Particulars	3 months ended		9 months ended		12 months ended
		(unaudited)		(unaudited)		(audited)
		31.12.2010	31.12.2009	31.12.2010	31.12.2009	31.03.2010
17	Public Shareholding					
	- Number of shares	2523562	2523562	2523562	2523562	2523562
	- Percentage of shareholding	82.16%	82.16%	82.16%	82.16%	82.16%
18	Promoters and promoters group shareholding					
a)	Pledged/Encumbered					
	- Number of shares	Nil	Nil	Nil	Nil	Nil
	- Percentage of shareholding (as a % of the total shaholding of the promoter and promoter group)	Nil	Nil	Nil	Nil	Nil
	- Percentage of shareholding (as a % of the total shaholding of the Company)	Nil	Nil	Nil	Nil	Nil
b)	Non Encumbered					
	- Number of shares	547938	547938	547938	547938	547938
	- Percentage of shareholding (as a % of the total shaholding of the promoter and promoter group)	100	100	100	100	100
	- Percentage of shareholding (as a % of the total shaholding of the Company)	17.84	17.84	17.84	17.84	17.84
<b>SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED</b>						
		3 months ended		9 months ended		12 months ended
		(unaudited)		(audited)		(audited)
		31.12.2010	31.12.2009	31.12.2010	31.12.2009	31.03.2010
19	Segment revenue					
	- Agency Division	379.85	262.48	972.91	640.65	933.66
	- Textile Division	3674.19	2707.67	10456.40	7571.29	10920.34
	- Engineering Division	240.55	-	441.82	-	-
	- Windmill Division	263.03	159.45	1353.44	1043.08	986.61
	<b>Total</b>	<b>4557.62</b>	<b>3129.60</b>	<b>13224.57</b>	<b>9255.02</b>	<b>12840.61</b>
	Less: Intersegment Revenue	203.65	150.24	1005.04	993.88	782.23
	<b>Net Sales/Income from operations</b>	<b>4353.97</b>	<b>2979.36</b>	<b>12219.53</b>	<b>8261.14</b>	<b>12058.38</b>
20	Profit/(Loss) before tax & interest					
	- Agency Division	300.20	184.63	736.06	432.88	664.11
	- Textile Division	699.49	574.46	1992.43	1118.58	1915.09
	- Engineering Division	(76.63)	-	(169.29)	-	-
	- Windmill Division	96.87	32.88	847.75	647.94	477.26
	<b>Total</b>	<b>1019.93</b>	<b>791.97</b>	<b>3406.95</b>	<b>2199.40</b>	<b>3056.46</b>
	Less: Interest	172.44	105.95	507.26	372.94	458.11
	Less: Other unallocable expenditure net off unallocable Income	37.28	8.20	21.10	(15.79)	26.83
	<b>Total Profit/(Loss) before tax</b>	<b>810.21</b>	<b>677.82</b>	<b>2878.59</b>	<b>1842.25</b>	<b>2571.52</b>
21	Capital Employed					
	- Agency Division	965.58	722.95	965.58	722.95	586.76
	- Textile Division	3121.18	4057.92	3121.18	4057.92	4067.58
	- Engineering Division	1865.66	-	1865.66	-	-
	- Windmill Division	3384.23	2329.15	3384.23	2329.15	2745.67
	<b>Total</b>	<b>9336.65</b>	<b>7110.02</b>	<b>9336.65</b>	<b>7110.02</b>	<b>7400.01</b>

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Note	
1	The above results reviewed by the Audit Committee were approved by the Board of Directors at its meeting held on 31.01.2011. The above results are subject to Limited Review by the Statutory Auditors of the Company.
2	Investors complaints : i) Pending at the beginning and end of the quarter - Nil ii) Complaints received and resolved during the quarter - Nil
3	Previous period figures are re-grouped and reclassified wherever necessary
	On behalf of the Board
Coimbatore 31.01.2011	 R Venkatrangappan Chairman