

2/14

<b>FORMAT 3.3</b>										
<b>Format for disclosure of details of acquisition to target company and Stock Exchanges, where the shares of target company are listed, in terms of Regulation 7 AND7(1A) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1977</b>										
1	Name of the Target company	PANASONIC CARBON INDIA CO.LTD								
2	Name of the share holder entered in the Register of Members beneficial owner : M/s. Associated Electrical Agencies	P.Suneetha Reddy								
3	Details of the acquisition a) shares / voting rights before acquisition under consideration b) shares / voting rights acquired c) Shares / Voting rights after acquisition	<table border="1"> <thead> <tr> <th>1. No. of shares</th> <th>% on paid up capital</th> </tr> </thead> <tbody> <tr> <td>469000</td> <td>9.700</td> </tr> <tr> <td>0</td> <td>0.000</td> </tr> <tr> <td>469000</td> <td>9.700</td> </tr> </tbody> </table>	1. No. of shares	% on paid up capital	469000	9.700	0	0.000	469000	9.700
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4	Mode of acquisition (open market / public issue / preferential issue / rights issue / inter se transfer etc)	N.A								
5	Mode of Sale (e.g., Open Market / MOU / off market etc..)	Off -Market								
6	Date of acquisition of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	N.A								
7	Paid up capital / total voting capital of the target company before the said acquisition	Rs.4.80 Cr.								
8	Paid up capital / total voting capital of the target company after the said acquisition	Rs.4.80 Cr.								
P.Suneetha Reddy Place: Chennai Date: 03-10-2011 										