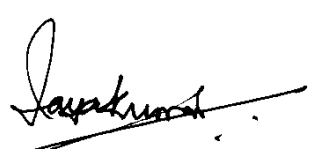


Format for Disclosure of details of Acquisition to Target Company and Stock Exchanges where the Shares of the Target Company are Listed in terms of Regulation 7(1A) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 1997

Name of the Target Company	Prime Securities Limited	
Name of the acquirer and PAOs with the acquirer	Acquirer Mr N. Jayakumar Persons Acting in Concert Mrs Madhu Jayakumar (Seller) M/s Judith Investments Private Limited (Buyer) Mr Vinay Motwani Mrs Veena Motwani	
Details of the acquisition as follows	No of Shares	% w.r.t. total paid up capital of Target Company
(a) Shares/Voting rights (VR) before acquisition/sale under consideration	1,927,128	7.28% of total shareholding (7.26% of paid-up capital)
(b) Shares/Voting rights acquired/sold	50,000	0.18% of total shareholding (0.18% of paid-up capital)
(c) Shares VR after acquisition/sale	1,977,128	7.46% of total shareholding (7.44% of paid-up capital)
Mode of acquisition (i.e. open market purchase, SSTE, consortium, preferential allotment, inter se transfer, etc.)	Open Market Purchase	
Mode of sale (i.e. open market, SSTE, etc.)	N.A.	
Date of acquisition/sale of shares/issue of Shares/VR or date of receipt of allotment of shares/VR or date of application	September 20, 2011 & September 21, 2011	
Paid up capital/total voting capital of the target company before the said acquisition	1327.85 lacs	
Paid up capital/total voting capital of the target company after the said acquisition	1327.85 lacs	
Notes:	1. The disclosure shall be made within 2 days of acquisition/sale. 2. The term "acquirer" shall also include a pledge, other than a bank or a financial institution and such pledge shall make disclosure to the target company and the stock exchange within two days of creation of pledge. 3. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website	
Place: Mumbai	 N. Jayakumar	
Date: September 22, 2011		