

STANDARDISE

CONSOLIDATED

(Amount in ₹)

S.NO	Particulars	Quarter Ended 30th	Quarter Ended 30th	Six Months Ended	Six Months Ended	Year Ended	Quarter Ended 30th	Quarter Ended 30th	Quarter Ended 30th	Six Months Ended	Six Months Ended	Year Ended	Quarter Ended 30th	Quarter Ended 30th	Six Months Ended	Six Months Ended	Year Ended
		September 2011 (Unaudited)	September 2010 (Unaudited)	30th September 2011 (Unaudited)	30th September 2010 (Unaudited)	31st March 2011 (Audited)	September 2011 (Unaudited)	September 2010 (Unaudited)	September 2011 (Unaudited)	September 2010 (Unaudited)	30th September 2011 (Unaudited)	30th September 2010 (Unaudited)	31st March 2011 (Audited)	September 2011 (Unaudited)	September 2010 (Unaudited)	30th September 2011 (Unaudited)	30th September 2010 (Unaudited)
1	Net Income from Sales/Income from operations	507.13	589.83	2,054.16	1,381.77	3,382.71	1,719.97	1,719.97	2,421.31	4,335.76	3,810.91	7					
2	Other Operating Income	507.13	589.83	2,054.16	1,381.77	3,382.71	1,719.97	1,719.97	2,421.31	4,335.76	3,810.91	7					
3	Total Income	507.13	589.83	2,054.16	1,381.77	3,382.71	1,719.97	1,719.97	2,421.31	4,335.76	3,810.91	7					
4	Expenditure	0.95	48.98	(138.10)	158.78	(57.14)	(150.06)	47.63	747.63	(596.16)	(12.50)	3					
5	a) (Increase) / Decrease in Stock-in-Trade	316.58	291.41	1,439.27	672.59	2,773.46	670.58	748.55	432.49	1,993.96	1,778.44	3					
6	b) Cost of Production	64.38	67.96	114.90	114.90	252.81	490.64	892.84	892.84	956.03	807.23	1					
7	c) Employee Cost	344.35	200.76	612.66	305.63	822.29	449.62	321.76	635.60	1,590.52	1,590.52	4					
8	d) Marketing & Distribution expenses	139.89	165.32	299.12	271.66	552.22	311.50	272.64	500.85	663.38	463.38	1					
9	e) Depreciation	920.15	774.43	2,261.57	1,629.62	4,343.64	2,958.72	2,716.51	6,157.31	5,202.61	11						
10	f) General Administrative and other Expenses	(413.03)	(184.80)	(208.52)	(245.85)	(960.93)	(1,238.75)	10.40	88.35	(1,871.55)	(1,481.70)	14					
11	g) Miscellaneous Exp W/dff)	583.80	355.14	588.73	635.02	1,346.81	1,040.60	88.35	207.25	28.08	147.71	18					
12	Operating Profit Before Other Income, Interest & Exceptional Items(1)-(2)	170.72	170.36	377.21	285.17	405.88	(1,238.35)	173.71	90.84	(2,118.26)	(1,331.99)	13					
13	Interest	179.22	90.48	121.65	134.74	302.11	173.71	173.71	342.81	354.05	354.05	13					
14	Operating Profit After Interest & Exceptional Items(3)-(6)	(2.45)	79.87	51.76	154.43	103.77	(1,402.06)	(298.09)	17.07	(2,432.51)	(1,469.39)	14					
15	Profit (+)/Loss(-) From ordinary activities before tax (7)-(8)	(2.45)	79.87	51.76	154.43	103.77	(1,402.06)	(298.09)	17.07	(2,432.51)	(1,469.39)	14					
16	Tax expense	(53.72)	69.27	(35.37)	83.32	101.95	(53.72)	44.81	(35.37)	101.95	101.95	15					
17	Profit (+)/Loss(-) From ordinary activities after tax (9)-(10)	51.27	10.60	89.13	71.11	1.82	(1,348.33)	(342.80)	(70.74)	(2,091.90)	(1,578.25)	15					
18	Net profit (+)/loss(-) for period before share of Profit/(Loss) of Minority interests (11)-(12)	51.27	10.60	89.13	71.11	1.82	(1,348.33)	(342.80)	(70.74)	(2,091.90)	(1,578.25)	15					
19	Minority interests	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20	Net profit (+)/loss(-) for the period (13)-(14)	51.27	10.60	89.13	71.11	1.82	(1,348.33)	(342.80)	(70.74)	(2,091.90)	(1,578.25)	15					
21	Face Value per share (₹ 2.00)	3,302.62	3,139.41	3,302.62	3,139.41	3,302.62	3,302.62	3,139.41	3,302.62	3,139.41	3,302.62	16					
22	Basic Earning Per Share (As per AS-20)	0.05	0.01	0.05	0.05	0.01	(0.01)	0.22	(0.22)	(0.28)	(0.97)	16					
23	Adjusted Earning per Share (as per AS-20)	0.05	0.01	0.05	0.05	0.01	(0.01)	0.22	(0.22)	(0.28)	(0.97)	16					
24	Number of Shares	110,515,432	110,215,432	110,515,432	110,215,432	110,380,432	110,515,432	110,215,432	110,515,432	110,215,432	110,380,432	17					
25	Percentage of Shareholdings	66.89%	70.18%	66.89%	70.18%	66.86%	66.89%	70.18%	66.89%	66.89%	70.18%	17					
26	Promoters and Promoter Group Shareholding	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
27	a) Held / Encumbered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
28	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
29	b) Non - encumbered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30	Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
31	Percentage of shares (as a % of the total share capital of the company)	33.11%	29.82%	33.11%	29.82%	33.14%	33.11%	29.82%	33.11%	29.82%	33.11%	33.14%	33.11%	29.82%	33.11%	29.82%	33.14%

UNAUDITED SEGMENTWISE REVENUE, RESULTS FOR THE QUARTER AND SIX MONTHS ENDED SEPTEMBER 30TH 2011

(Amount in Rs L)

Particulars	STANDALONE						Consolidated			
	Quarter Ended 30th September 2011 (Unaudited)	Quarter Ended 30th September 2010 (Unaudited)	Six Months Ended 30th September 2011 (Unaudited)	Six Months Ended 30th September 2010 (Unaudited)	Year Ended 31st March 2011 (Audited)	Quarter Ended 30th September 2011 (Unaudited)	Quarter Ended 30th September 2010 (Unaudited)	Six Months Ended 30th September 2011 (Unaudited)	Six Months Ended 30th September 2010 (Unaudited)	Year En 31st Mh 2011 (Audith)
1. Segment Revenue										
a) AUDIO-VISUAL PRODUCTION	290.38	455.09	1,625.40	1,013.64	2,842.45	290.38	455.09	1,378.35	1,013.64	1.34
b) MOVIES	-	-	428.75	270.13	540.25	-	-	-	-	-
c) LEASING	216.74	134.54	-	-	-	183.92	182.93	417.87	293.21	1.07
d) F.M. RADIO	-	-	-	-	-	1,245.67	1,783.29	2,539.54	2,504.06	5.10
e) TELEVISION BROADCASTING	-	-	-	-	-	-	-	-	-	-
Total	507.13	589.63	2,054.16	1,283.77	3,382.71	1,719.97	2,421.31	4,335.76	3,810.91	7.51
Less: Inter Segment Revenue	-	-	-	-	-	-	-	-	-	-
Net Sales/Income from Operations	507.13	589.63	2,054.16	1,283.77	3,382.71	1,719.97	2,421.31	4,335.76	3,810.91	7.51
2. Segment Results										
a) AUDIO-VISUAL PRODUCTION	(190.55)	(14.02)	99.56	(14.92)	(285.01)	(207.76)	(33.80)	68.64	(34.70)	(33)
b) MOVIES	-	-	-	-	-	-	-	-	-	-
c) LEASING	60.18	51.20	150.89	89.36	211.34	(139.35)	(63.55)	(246.94)	(160.99)	(32)
d) F.M. RADIO	-	-	-	-	-	131.45	51.40	189.29	21.33	49
e) TELEVISION BROADCASTING	-	-	-	-	-	(186.70)	444.18	(313.80)	40.94	(91)
Total	(130.37)	37.18	250.45	74.44	(73.67)	(402.37)	398.23	(302.82)	(133.42)	(1.08)
Less:										
i) Interest	173.22	90.49	323.45	134.74	302.11	173.71	90.84	324.81	135.40	35
ii) Other Un-allocable Expenditure Net of Un-allocable Income	(301.16)	(133.18)	(126.76)	(214.73)	(479.56)	825.98	605.48	1,490.66	1,200.57	2.82
Total Profit Before Tax	(2.45)	79.87	53.76	154.43	103.77	(1,402.06)	(298.09)	(2,118.28)	(1,469.39)	(4.25)
3. Capital Employed (Segment Assets minus Segment Liabilities)										
a) AUDIO-VISUAL PRODUCTION	4,330.72	3,151.22	4,330.72	3,151.22	5,029.09	4,330.72	3,151.22	4,330.72	3,151.22	5.02
b) MOVIES	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	44
c) LEASING	3,232.11	3,929.28	3,232.11	3,929.28	3,453.76	3,232.11	3,944.05	3,232.11	3,944.05	3.45
d) F.M. RADIO	-	-	-	-	-	7,101.87	2,318.46	7,101.87	2,318.46	3.30
e) TELEVISION BROADCASTING	-	-	-	-	-	3,333.22	3,883.94	3,333.22	3,883.94	5.13
Total	8,004.45	7,522.12	8,004.45	7,522.12	8,924.47	18,439.54	13,739.29	18,439.54	13,739.29	17.36

Notes:

5) STATEMENT OF ASSETS & LIABILITIES AS AT 30.09.2011

PARTICULARS	B.A.G Films & Media Limited	
	As at 30.09.2011	As at 30.09.2010
SHAREHOLDERS FUND		
(a) Capital/Includes upfront money on Preferential allotment)	5,832.27	3,206.61
(b) Reserve & Surplus	25,441.14	24,329.64
LOAN FUND	4,573.46	1,833.50
DEFERRED TAXATION-NET	237.26	238.64
TOTAL	35,834.13	29,698.39
APPLICATION OF FUND		
FIXED ASSETS		
INVESTMENT	8,125.34	5,024.77
CURRENT ASSETS, LOAN AND ADVANCES	3,278.68	3,395.97
(a) Sundry Debtors	1,123.74	2,535.93
(b) Inventories	1,441.33	1,017.31
(c) Cash & Bank Balances	1,093.39	4,328.01
(d) Other Current Assets	23,476.37	14,828.50
Less:- Current Liabilities & Provision		
(a) Liabilities	2,591.84	1,399.60
(b) Provision	172.82	131.43
Misc. Expenditure(adjust)	49.94	98.93
TOTAL	35,834.13	29,698.39

6) Previous period's figures are regrouped, rearranged or recast wherever necessary to make them comparable with the current period figures.

Date: 11th November 2011
Place: Noida

For B.A.G Films & Media Limited
Anuradha Prasad
Chairperson cum Managing Director

