CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in.www.ciol.com

CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER ,2011

		Quarter En	ded	Half Year	Ended	Year Ended
		30.09.2011	30.09.2010	30.09.2011	30.09.2010	31.03.2011
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Net Sales / Income from Operations	187.72	272.98	368.36	485.97	928.12
2	Other Income	0.69	1.59	3.34	3.67	12.70
3	Total Income (1+2)	188.41	274.57	371.70	489.64	940.82
4	Total Expenditure					
a)						
- "	progress		0.90	-	1.11	1.11
(b)		86.51	116.28	160.98	209.72	408.8
(c)	Purchase of Traded Goods		30.71	-	30.93	30.90
d)	Employee Cost	57.28	70.40	115.64	143.01	273.69
e)	Depreciation & Amortization	10.65	12.15	22.54	25.96	49.2
1)	Other Expenses	22.35	33.18	49.21	71.05	133.3
g)	Total	176.79	263.62	348.37	481.78	897.2
5	Interest	9.25	9.60	17.91	19.69	39.2
6	Exceptional Items	-	10	-	-	-
7 1	Profit (+)/Loss(-) from Ordinary Activities Before Tax [3-(4+5+6)]	2.37	1.35	5.42	(11.83)	4.3
8	Tax Expenses	1.15	0.63	2.47	(5.11)	1.9
9	Net Profit (+) / Loss (-) from Ordinary Activities after	1:10	0.03	2,41	(0.11)	1.3
3	Tax (7-8)	1.22	0.72	2.95	(6.72)	2.4
10	Extraordinary Items (net of tax expenses)	-		-	-	
11	Share of Profits from Associate Companies	-	. *	-	-	-
12	Minority Interest	-	(0.32)	- F	(1.43)	(1.6
13	Net Profit (+) / Loss (-) from the period [9- (10+11+12)	1.22	1.04	2.95	(5.29)	4.0
14	Paid - up equity share capital (face value - Rs. 10 per equity share)	105.01	100.01	105.01	100.01	100.0
4.5		100.01			100,01	
15	Reserve (excluding revaluation reserve)		-	-	-	263.5
16	Earnings per share before extraodinary items (not to be annualized)					
a)	Basic	0.12	0.07	0.28	(0.67)	0.2
, b	Diluted	0.12	0.07	0.28	(0.67)	0.2
17	Earnings per share after extraodinary items (not to be annualized)					
a	Basic	0.12	0.07	0.28	(0.67)	0.2
b		0.12	0.07	0.28	(0.67)	0.2
18	Aggregate of Public Holding	0.16	0.07	4.60	(0.01)	.0.6
	Number of Shares	5,697,107	5.580.382	5,697,107	5.580.382	5,524,13
_		54.25%	55.80%	54.25%	55.80%	55.23
19	Promoters and promoter group Shareholding	34.2376	33.00%	34.2376	33.00%	35.23
	) Pledged/Encumbered					
1/8						
+	Number of Shares	-	-	-	-	-
	Percentage of share (as a % of the total shareholding of promoter and promoter group		27	-	2	
1	Percentage of share (as a % of the total share capital of the company)	2	2			
(t	) Non-encumbered					
1	Number of Shares	4,804,135	4,420,860	4,804,135	4,420,860	4,477,11
+	Percentage of share (as a % of the total	4,004,100	7,720,000	4,004,100	4,420,000	4,407,11
1	shareholding of promoter and promoter group	100%	100%	100%	100%	100
	Percentage of share (as a % of the total share capital of the company)	45.75%	44.20%	45.75%	44.20%	44.77

## Stand Alone Information

	Quarter Er	Half Year	Year Ended		
Particulars	30.09.2011	30.09.2010	30.09,2011	30.09.2010	31.03.2011
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1 Revenue	113.35	126.40	217.53	195.61	492.54
2 Profit before Tax	3.05	(1.41)	17.57	(20.31)	1.87
3 Profit after Tax	2.44	(0.94)	12.29	(13.57)	3.7

Cyber Media (India) Limited
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# CONSOLIDATED SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER, 2011

Amount in Rs. Million

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	Quarter Ended Half Year Ended					
	30.09.2011	30.09.2010	30.09.2011	30.09.2010	31.03.2011	
	Unaudited	Unaudited	Unaudited	Unaudited	Audited	
Segment Revenue						
Media	117.97	145.24	229.41	237.02	526.29	
Media Services	72.20	134.16	145.89	260.63	427.80	
Total	190.17	279.40	375.30	497.65	954.09	
Less: Inter Segment Revenue	1.76	4.83	3.60	8.01	13.27	
Total Revenue	188.41	274.57	371.70	489.64	940.82	
Segment Results						
Profit before tax, interest income, interest expense		ch segment			of the second	
Media	7.99	1.44	25.65	(6.67)	24.68	
Media Services	3.63	9.51	(2.32)	14.53	18.91	
Sub - total	11.62	10.95	23.33	7.86	43.59	
Less: Unrealised segment margins			-	-	-	
Sub - total	11.62	10,95	23.33	7.86	43.59	
Less: Interest expenditure	9.25	9.60	17.91	19.69	39.25	
Profit before tax	2.37	1.35	5.42	(11.83)	4.34	
Capital Employed						
(Segment Assets -Segment Liabilities)						
Media	409.12	385.15	409.12	385.15	407.59	
Media Services	345.79	382.40	345.79	382.40	345.44	
Total	754.91	767.59	754.91	767.59	753.03	

Cyber Media (India) Limited

Managing Director

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CONSOLIDATED STATEMENT OF ASSETS AND LIABILITIES

			Amount in Rs. Million	
Particulars	AS AT 30.09.2011	AS AT 30.09.2010	AS AT 31.03.2011	
	Unaudited	Unaudited	Audited	
SHAREHOLDERS FUND:				
(a) Capital	105.01	100.01	105.01	
(c) Reserves and Surplus	272.47	270.08	263.55	
LOAN FUNDS	377.43	397.50	384.47	
TOTAL	754.91	767.59	753,03	
FIXED ASSETS	437.54	475.87	438.37	
INVESTMENTS	101.02	96.36	96.09	
Defered Tax Assets (Net)	54.63	57.43	52.41	
CURRENT ASSETS, LOANS AND ADVANCES				
(a) Inventories	75.43	63.89	71.08	
(b) Sundry Debtors	247.42	300.53	255.48	
(c) Cash and Bank balances	43.14	* 40.93	63,11	
(d) Loans and Advances	64.55	82.54	81.95	
	430.54	487.89	471.62	
Less: Current Liabilities and Provisions				
(a) Liabilities	253.82	337.85	290.28	
(b) Provisions	38.71	34.84	36.92	
	292.53	372.69	327.20	
NET CURRENT ASSETS	138.01	115.20	144.42	
MINORITY INTEREST	23.71	18.51	21.74	
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)	10	4.22		

754.91

753.03

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NOTES TO CONSOLIDATED	FINANCIAL RESUL	TS FOR	THE QUARTER	<b>ENDED 30TH SEPTEMBER</b>	2011

- 1 Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. Standalone results along with consolidated results are available on the website of the Company.
- 2 The consolidated figures include those of Company's (a) Subsidiaries: Cyber Media Research Limited (Formerly Known as IDC (India) Limited), Cyber Media Services Limited, Cyber Media Singapore Pte Limited and CyberMedia India LLC (b) Associates: Cyber Astro Limited, Cyber Media Foundation Limited, Cyber Media Careers Limited .
- 3 The statutory auditors have carried out alimited review of the aforesaid results
- 4 The above unaudited consolidated financial results for the quarter ended 30th September 2011 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21,& AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on November 11,2011
- 5 The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
- 6 Information on investor complaints for the quarter ended 30th September ,2011: Pending at the beginning of the quarter :NIL. Received during the quarter : 5; Disposed during the quarter :5 Pending at the end of the quarter :NIL
- 7 Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

By Order of the Board for Cyber Media (India) Limited

Pradeep Gupta Chairman & Managing Director

Place: New Delhi

Dated: November 11,2011

CYBER MEDIA (INDIA) LIMITED

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STANDALONE FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER,2011

			Quarter Ended		1	falf Year Ended		Year Ended
		30.09.2011	30.09.2010	30.09.2010	30.09.2011	30.09.2010	30.09.2010	31.03.2011
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
-	See Note		1	2		3	d	5
1	Net Sales / Income from Operations	109.46	125.33	164.62	210.58	192.69	245.88	480.85
2	Other Income	3.89	1.07	1.08	6.95	2.92	2.92	11.66
3	Total Income (1+2)	113.35	126.40	165.70	217.53	195.61	248.80	492.54
4	Total Expenditure							
a)	Increase (Decrease) in Stock in Trade & Work- in-progress			0.90			1.11	1.1
(b)	Cost of sales / operations / raw materials	59.41	76.60	79.13	98.67	115.97	120.60	226.7
C)	Purchase of Traded Goods	-	¥ .	30.72	-		30.93	30.9
(d)	Employee Cost	26.68	25.79	29.58	53.62	49.19	56.67	117.2
(e)	Depreciation & Amortization	4.33	3.91	4.24	8.53	7.76	8.43	16.8
n	Other Expenses	14.37	17.12	19.70	28.81	34.40	38.92	75.0
g)	Total	104.79	123.42	164.27	189.63	207.32	256.66	468.0
5	Interest	5.51	4.39	5.08	10.33	8.60	9.89	22.6
6	Exceptional Items	-		- 0.00	10.00	0.00	0.00	22.0
7	Profit (+)/Loss(-) from ordinary activities before tax [3-(4+5+6)]	3.05	(1.41)	(3.65)	17.57	(20.31)	(17.75)	1.8
8	Tax Expenses	0.61	(0.47)	(1.18)	5.28	(6.74)	(5.96)	(1.8
9	Net Profit (+) / Loss (-) from ordinary activities after tax (7-8)	2.44	(0.94)	(2.47)	12.29	(13.57)	(11.79)	3.7
10	Extraordinary Items (net of tax expenses)			- 1		170.073	(11.10)	
11	Share of profits from associate companies		-				- 1	
12	Minority Interest						-	
13	Net Profit (+) / Loss (-) from the period [9- (10+11+12)	2.44	(0.94)	(2.47)	12.29	(13.57)	(11.79)	3.7
14	Paid - up equity share capital (face value - Rs. 10 per equity share)	105.01	100.01	100.01	105.01	100.01	100.01	100.0
15	Reserve (excluding revaluation reserve)		100.01	100.01	100.01	100.01	100.01	283.4
16	Earnings per share before extraodinary items (not to be annualized)							200.4
a)	Basic	0.23	(0.09)	(0.25)	1.17	(1.36)	(1.18)	0.3
(b)	Diluted	0.23	(0.09)	(0.24)	1,17	(1.36)	(1.12)	0.3
17	Earnings per share after extraodinary items (not to be annualized)					1	(1170)	0.0
(a)	Basic	0.23	(0.09)	(0.25)	1.17	(1.36)	(1.12)	0.3
(b)	Diluted	0.23	(0.09)	(0.24)	1.17	(1.36)	(1.12)	0.3
18	Aggregate of Public Holding			1000		11.000	(1.14)	0.0
a)	Number of Shares	5,697,107	5.580.382	5,580,382	5.697.107	5.580.382	5.580.382	5.524.13
	Percentage of share holding	54.25%	55.80%	55.80%	54.25%	55.80%	55 80%	55.23
19	Promoters and promoter group Shareholding	57.2576	50.0071	00.0070	04.2010	00.0079	33.00 W	33.23
_	) Pledged/Encumbered							
	Number of Shares	-	- 1		18-	9	1.60	-
	Percentage of share (as a % of the total shareholding of promoter and promoter group	1						
	Percentage of share (as a % of the total share capital of the company)			207	14	90	1920	2
(b	Non-encumbered							
1	Number of Shares	4.804.135	4,420,860	4,420,860	4.804.135	4.420.860	4,420,860	4,477,110
T	Percentage of share (as a % of the total shareholding of promoter and promoter group	100%	100%	100%	100%	100%	100%	1009
	Percentage of share (as a % of the total share capital of the company)	45.75%	44.20%	44.20%	45.75%	44.20%	44.20%	44.779

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Managing Director

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STAND ALONE SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER 2011

The state of the s	Qu	Quarter Ended Half Year Ended					Year Ended
	30.09.2011	30.09.2010	30.09.2010	30.09.2011	30.09.2010	30.09.2010	31.03.2011
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
See Nate		1	2		3	4	5
Segment Revenue							
Media	113.35	126.40	165.70	217.53	195.61	248.80	492.54
Media Services		-	-		-	-	-
Total	113.35	126.40	165.70	217.53	195.61	248.80	492.54
Less: Inter Segment Revenue			-	-	-	-	-
Total Revenue	113.35	126.40	165.70	217,53	195.61	248.80	492.54
Segment Results							
Profit before tax, interest income, interest expen	se and dividend from ea	ch segment					
Media	8.56	2.98	1.43	27.90	(11.71)	(7.86)	24.49
Media Services		-	-	-		1,,00	27.70
Sub - total	8.56	2.98	1.43	27.90	(11.71)	(7.86)	24.49
Less: unrealised segment margins		-		-	-	1,100	21.10
Sub - total	8.56	2.98	1.43	27.90	(11.71)	(7.86)	24.49
Less: Interest expenditure	5.51	4.39	5.08	10.33	8.60	9.89	22.62
Profit before tax	3.05	(1.41)	(3,65)	17.57	(20.31)	(17.75)	1.87
Capital Employed							
(Segment Assets -Segment Liabilities)			-	9.1			
Media	585.38	489.28	552.67	585.38	489.28	552.67	590.42
Media Services			302.01	200,00	100.20	332.07	330.42
Total	585.38	489.28	552.67	585.38	489.28	552.67	590.42

Cyber Media (India) Limited furlog hat

Managing Director

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STANDALONE STATEMENT OF ASSETS AND LIABILITIES

				Amount in Rs. Millior
Particulars	AS AT 30.09.2011	AS AT 30.09.2010	AS AT 30.09.2010	AS AT 31.03.2011
	Unaudited	Unaudited	Unaudited	Audited
See Note	-	6	7	
SHAREHOLDERS FUND:				
(a) Capital	105.01	100.01	105.01	105.01
(b) Reserves and Surplus	295.77	229.61	267.98	283.48
LOAN FUNDS	184.05	159.66	179.68	201.93
DEFERED TAX LIABILITIES	0.55			
TOTAL	585.38	489.28	552,67	590.42
FIXED ASSETS	129.86	134.45	147.64	137.99
INVESTMENTS	259.54	274.03	259.54	259.54
Defered Tax Assets (Net)		9.33	8.69	4.67
CURRENT ASSETS, LOANS AND ADVANCES				
(a) Inventories	17.78	3.69	15.72	18.48
(b) Sundry Debtors	252.71	142.68	228.17	216.15
(c) Cash and Bank balances	16.50	8.22	10.03	40.74
(d) Loans and Advances	46.62	47.84	58.88	56.88
	333.61	202.43	312.80	332.25
Less: Current Liabilities and Provisions				
(a) Liabilities	115.71	117.93	161.40	122.81
(b) Provisions	21.92	17.26	18.82	21.22
	137.63	135.19	180.22	144.03
NET CURRENT ASSETS	195.98	67.24	132.58	188.22
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)		4.23	4.22	
TOTAL	585.38	489.28	552.67	590.42

Cyber Media (India) Limited preshap hust

Managing Director

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## NOTES TO STAND - ALONE FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER 2011

- 1 These unaudited quarterly results represents quarterly performance of Cyber Media (India) Limited only as approved and circulated on November 11,2010
- 2 These unaudited quarterly results represents quarterly performance of Cyber Media (India) Limited and Its transferor Companies namely Cyber Media India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited to enhance comparability of unaudited quarterly performance of quarter ended September 30, 2011
- 3 These unaudited half yearly results represents half yearly performance of Cyber Media (India) Limited only as approved and circulated on November 11.2010
- 4 These unaudited half yearly results represents half yearly performance of Cyber Media (India) Limited and Its transferor Companies namely Cyber Media India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited to enhance comparability of unaudited half yearly performance of quarter ended September 30, 2011
- 5 These audited annual results represents performance of Cyber Media (India) Limited and Its transferor companies namely, Cyber Media India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited approved and circulated on 27th May,2011
- 6 These unaudited statement of assets and liabilities as at September 30,2010 is of Cyber Media (India) Limited as approved and circulated on November 11, 2010
- 7 These unaudited statement of assets and liabilities as at September 30, 2010 is after consolidating the assets and liabilities of Cyber Media (India) Limited and its transferor companies namely Cyber Media India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited to enhance comparability with statement of assets and liabilities as at September 30, 2011
- 8 These notes should be read in conjunction with the notes to consolidated financial results for the quarter ended September 30, 2011 as applicable.

By Order of the Board for Cyber Media (India) Limited

Place : New Delhi

Dated: November 11,2011

Pradeep Gupta Chairman & Managing Director