Disclosure of Details of acquisition to Stock Exchanges by target company, in terms of Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

Name of the Target Company	KEI INDUSTRIES LTD
Date of Reporting	26.02.2011
Name of the stock exchanges where the shares of the target company are listed	BSE, NSE & Calcutta Stock Exchange
Name of the acquirer / seller etc	SHUBH LAXMI MOTELS AND INNS (P) LIMITED
Date of Acquisition / sale	25.02.2011
Date of receipt of intimation by acquirer / seller	25.02.2011
Mode of acquisition (e.g. Market purchase/public issue/ rights issue/preferential	Preferentail Allotment (conversion of Warrants into equity
allotment/interse transfer etc)	shares)
Particulars of acquisition	Number % of shares / voting rights
Shares / Voting rights (VR) of the acquirer before acquisition	4,80,000 (0.75%)
Shares / Voting rights acquired / sold	30,00,000 (4.48%)
Shares / VR of the acquirer after acquisition / sale	34,80,000 (5.20%)
Paid up capital/total voting capital of the target company before said acquisition	Rs.12,78,74,876
Paid up capital/total voting capital of the target company after said acquisition	Rs.13,38,74,876

Place: New Delhi Date: 26.02.2011

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL)
Company Secretary

