


Disclosure of Details of acquisition to Target Company & Stock Exchanges, in terms of Regulation 7(1A) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

Name of the Target Company	KEI INDUSTRIES LTD
Name of the acquirer	SHUBH LAXMI MOTELS AND INNS (P) LIMITED
Particulars of acquisition	Preferential Allotment (conversion of Warrants into equity shares)
Shares / Voting rights (VR) before acquisition	4,80,000 (0.72%)
Shares / Voting rights acquired	30,00,000 (4.48%)
Shares / VR after acquisition	34,80,000 (5.20%)
Mode of acquisition (e.g. Market purchase/public issue/rights issue/preferential allotment/interse transfer etc)	Preferential Allotment (conversion of Warrants into equity shares)
Mode of sale (e.g. open market/MOU/off market, etc)	N.A
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares	25.02.2011 (Date of Allotment)
Date of intimation	25.02.2010
Name of the stock exchanges where the shares of the target company are listed	BSE, NSE & Calcutta Stock Exchange
Paid up capital/total voting capital of the target company before said acquisition	Rs.12,78,74,876
Paid up capital/total voting capital of the target company after said acquisition	Rs.13,38,74,876

Place: New Delhi
Date: 25.02.2011

For SHUBH LAXMI MOTELS AND INNS PVT. LIMITED

 Anand Prasad Singh, Director
 DIRECTOR