## Format for informing details of acquisition to Stock Exchanges by target company, in terms of Regulation 7(3)

Name of Target Company (Reporting Company) Kesar Enterprises Ltd.

| Date of reporting   | 18.02.2011   |  |  |  |                                     |
|---|--|--|--|--|-------------------------------------|
| Name of Stock exchanges where shares of reporting company are listed. | Mumbai Stock Exchange & National Stock Exchange  Details of acquisition as informed w/r 7(1) |  |  |  |                                     |
| Name of Acquirer(s)   |  |  |  |  |                                     |
|   | Date of<br>Acquisition/<br>date of receipt<br>of intimation of<br>allotment by<br>acquirer.  | Mode of acquisition (market purchases/ interse transfer/public/ rights/ preferential offer etc.) | No & % of<br>shares<br>/voting<br>rights<br>acquired | Shareholding of acquirers stated at (A) before acquisition (In terms of No. & % of shares/Voting Rights) | Shareholding of                     |
| (A)   | (B)  | (C)  | (D)  | (E)  | (F)                                 |
| KESAR CORPORATION PVT.<br>LTD.  | 18/02/2011   | Market Purchase  | 1761<br>Equity<br>Shares<br>(0.026%)                 | 2,033,113<br>Equity Shares<br>(29.94%)   | 2,034,874 Equity Shares (29,97%)    |
| ESAR CORPORATION PVT.<br>TD.  | 18/02/2011   | Market Purchase  | 2626<br>Equity<br>Shares<br>(0.039%)                 | 2,034,874<br>Equity Shares<br>(0.107%)   | 20,37,500 Equity Shares<br>(30.01%) |
| ned by authorised signator  | For 1. 15  | av Enterprises   |  |  |                                     |

Place : Mumbai

Date: 18/02/2011

Applicability of this reporting

vice President (Legal) &

Company Secretary

- Any acquirer, who acquires shares or voting rights which (taken together with shares or voting rights, if any, held by him) would entitle him to more than five percent shares or voting rights in a company, in any manner whatsoever, shall disclose 7(1) the aggregate of his shareholding or voting rights in that company, to the company.
- Every company, whose shares are acquired in a manner referred to in sub-regulation (1), shall disclose to all the stock exchanges on which the shares of the said company are listed the aggregate number of shares held by each of such persons referred above within seven days of receipt of information under sub-regulation (1).

Please note: To give a nil report for every financial year, if this was applicable to the company during the financial year.