

**The Ruby Mills Limited**  
 Regd. Office:- Ruby House, J.K. Sawant Marg,Dadar (W) Mumbai - 400028.

(Rs. In lacs except  
Share Data)

SR NO.	PARTICULARS	FOR THE QUARTER ENDED		FOR NINE MONTHS ENDED		FOR THE YEAR ENDED
		31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Mar-10 Audited
1	<b>a) Net Sales/Income From Operations</b>					
	-Sales (Net)	2,839	2,739	8,722	8,842	11,904
	-License Fees	276	273	834	875	1,163
	<b>b) Other Operating Income</b>	100	55	246	59	30
	<b>Total Income (a+b)</b>	3,215	3,067	9,802	9,776	13,097
2	<b>Expenditure</b>					
	a) (Increase)/Decrease in inventories	(438)	(318)	(755)	(227)	(358)
	b) Consumption of raw materials	801	894	2,639	2,473	3,326
	c) Purchase of traded goods	1	-	2	-	5
	d) Employees cost	276	312	964	773	1,582
	e) Depreciation	549	407	1,647	1,131	1,591
	f) Other Expenditure					
	1) Stores,spares and Color chemicals consumption	339	394	1,120	1,126	1,563
	2) Power, Fuel & Water consumption	582	521	2,020	1,722	2,368
	3) Exchange (Gain) / Loss on revaluation(net)	(63)	(157)	(69)	(161)	(486)
	4) Other Expenditure	426	396	1,218	1,375	1,543
	g) Total (a to f)	2,473	2,449	8,786	8,212	11,134
3	<b>Profit from operations Before Other income, Interest &amp; exceptional items</b>	742	618	1,016	1,564	1,963
4	<b>Other Income</b>	2,130	13	5,009	259	2,409
5	<b>Profit from operations Before Interest and exceptional items</b>	2,872	631	6,025	1,823	4,372
6	Interest	(210)	(139)	(543)	(335)	(640)
7	<b>Profit from operations after Interest but Before exceptional items</b>	2,662	492	5,482	1,488	3,732
8	Exceptional Items- Income / (Expense)	-	-	-	-	(1,500)
9	<b>Profit/(Loss) from Ordinary Activities before Tax</b>	2,662	492	5,482	1,488	2,274
10	<b>Tax Expenses</b>					
	a) Current Taxation	549	80	1,094	361	380
	b) Deferred Taxation	21	7	(4)	19	(43)
	c) Wealth Tax	-	1	2	3	3
11	<b>Net Profit(+)/Loss(-) from Ordinary Activities after tax</b>	2,093	404	4,390	1,105	1,934
12	Extraordinary items (net of tax expenses Rs. Nil)	-	-	-	-	21
13	<b>Net Profit(+)/Loss(-)</b>	2,093	404	4,390	1,105	1,913
14	Paid-up Equity Share Capital (Face Value of Share: Rs. 10)	418	418	418	418	418
15	Reserves excluding Revaluation Reserve	-	-	-	-	-
16	<b>Earnings Per Share</b>					
	a) Basic and diluted EPS before extra Ordinary items @	50.10	9.67	105.02	26.44	45.77
	b)Basic and diluted EPS after extra Ordinary items @	50.10	9.67	105.02	26.44	45.77
17	<b>Public Shareholding</b>					
	-Number of shares	10,48,320	10,48,620	10,48,620	10,48,620	10,48,620
	-Percentage of shareholding	25.08%	25.09%	25.09%	25.09%	25.09%
18	Promoters and Promoter group Shareholding					
	a) Pledged / Encumbered					

(Rs. In lacs except  
Share Data)

SR NO.	PARTICULARS	FOR THE QUARTER ENDED		FOR NINE MONTHS ENDED		FOR THE YEAR ENDED
		31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Dec-10 Unaudited	31-Dec-09 Unaudited	31-Mar-10 Audited
	-Number of shares	NIL	NIL	NIL	NIL	NIL
	-Percentage of shares (as a % of the total shareholding of promoter and promoter group)	N.A.	N.A.	N.A.	N.A.	N.A.
	-Percentage of shares (as a % of the total share capital of the company)	N.A.	N.A.	N.A.	N.A.	N.A.
b)	Non-encumbered					
	-Number of shares	31,31,680	31,31,380	31,31,380	31,31,380	31,31,380
	-Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
	-Percentage of shares (as a % of the total share capital of the company)	74.92	74.91	74.91	74.91	74.91

@Not annualised

Notes:

1. The above results were reviewed by the Audit Committee and the same were approved and taken on record by the Board of Directors at its meeting held on Feb 09, 2011 and the Limited Review has been conducted by the Statutory Auditors of the Company.

2. The Segment Results have been prepared in accordance with the Accounting Standard 17 "Segment Reporting" notified by the Central Government under the Companies (Accounting Standards) Rules, 2006.

3. Other income includes Rs. 2063 lacs being part consideration received towards grant of development rights.

4. During the quarter, the Insurance Company has accepted the claim lodged by the Company for damage/loss caused to part of the Building housing the Processing Department and certain Plant and Machineries and Inventories lying in the said department due to fire on September 23, 2010.

The gain arising on acceptance of claim in respect of above stated fixed assets aggregating to Rs. 64.29 lacs is included in 'Other income' and the loss arising on settlement of claim in respect of inventories amounting to Rs.38.43 lacs is included in 'Other expenditure'.

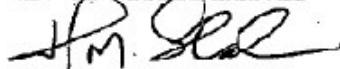
5. No Complaints from shareholders are pending or outstanding at the beginning of the quarter or at the end.

6. Previous quarter/ year figures have been reclassified/regrouped wherever necessary to compare with the current quarter/year classification.

Date : February 9, 2011

Place : Mumbai

FOR THE RUBY MILLS LIMITED



H.M. SHAH

MANAGING DIRECTOR

segment Q3

**The Ruby Mills Limited**  
**Regd. Office: Ruby House, J.K.Sawant Marg, Dadar (W), Mumbai: 400 028**

**SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR THE QUARTER & HALF YEAR ENDED 31st Dec,2010**

<i>(Rs lacs)</i>						
SR NO.	PARTICULARS	FOR THE QUARTER ENDED		FOR NINE MONTHS ENDED		FOR THE YEAR ENDED
		31-Dec-10	31-Dec-09	31-Dec-10	31-Dec-09	31-Mar-10
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Segment Revenue					
	Textiles	2,839	2,763	8,722	8,870	11,904
	Real Estate	276	304	834	906	1,163
	Unallocated	2,230	13	5,255	263	2,439
	<b>Total</b>	<b>5,345</b>	<b>3,080</b>	<b>14,811</b>	<b>10,039</b>	<b>15,506</b>
	<b>Less : Inter Segment Revenue</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
	<b>Net Sales/Income from Operations</b>	<b>5,345</b>	<b>3,080</b>	<b>14,811</b>	<b>10,039</b>	<b>15,506</b>
2	Segment Results [ Profit(+) / Loss(-) before tax and interest from each segment)					
	Textiles	379	345	(105)	728	819
	Real Estate	263	273	791	832	1,109
	Unallocated	167	13	556	263	30
	<b>Total</b>	<b>809</b>	<b>631</b>	<b>1,242</b>	<b>1,823</b>	<b>1,958</b>
	<b>Less : (i) Interest</b>	<b>(210)</b>	<b>(139)</b>	<b>(543)</b>	<b>(335)</b>	<b>(593)</b>
	<b>(ii) Other Un-allocable Expenditure/(income) net off unallocable Expenditure/ Income</b>	<b>(2,063)</b>	<b>-</b>	<b>(4,783)</b>	<b>-</b>	<b>(909)</b>
	<b>Total Profit/ (Loss) Before Tax</b>	<b>2,662</b>	<b>492</b>	<b>5,482</b>	<b>1,488</b>	<b>2,274</b>
3	Capital Employed (Segment Assets- Segment Liabilities)					
	Textiles	(24,802)	23,585	34,106	23,585	5,983
	Real Estate	(36,651)	30,397	1,202	30,397	1,088
	Unallocated	1,52,029	(1,18,241)	1,29,107	(1,18,241)	49,480
	<b>Total</b>	<b>90,576</b>	<b>(64,259)</b>	<b>1,64,415</b>	<b>(64,259)</b>	<b>56,550</b>

Mumbai

FOR THE RUBY MILLS LIMITED  
  
**H.M. SHAH**  
**MANAGING DIRECTOR**

Date : February 9, 2011