## HARMA LTD

18<sup>th</sup> March 2011

To, The Secretary The Bombay Stock Exchange, Jeejeebhoy Street Mumbai-400 023

> SUB: - UNDER REGULATION 13 (6) OF SEBI (PROHIBITION OF INSIDER TRADING) REGULATIONS, 1992 Company Name: - BLISS GVS PHARMA LIMITED

Dear Sir,

We have has received the following disclosure under Regulation 13 (3 & 4) of SEBI (Prohibition of insider

Trading) Regulations, 1992:

Name & Address of Director / Officer / Shareholders	Date of acquisition	Date of intimation to company	Mode of acquisition	No. & % of shares of pre acquisition	Buy Qty	Sell Qty	No. & % of shares of post acquisition /sale
Mr. Gautam R. Ashra 1/4, Breach Candy Apt. B D Road, Mumbai - 400 026	16 <sup>th</sup> March 2011	16 <sup>th</sup> March 2011	Market	10,126,228 9.817%	20000 @Rs.24.00 Per Share	NIL	10,146,228 9.837%

- 1. After this Purchase Mr. GAUTAM R.ASHRA along with PAC holds 1,47,47,145 no of shares 14.297% of the shares.
- 2. The holdings of the promoter group has increased from to 6,57,44,169 (63.739%) to 6,57,64,169 (63.758%).

Please acknowledge and take on record the same.

Thanking you, Yours faithfully,

For BLISS GVS PHARMA LIMITED

Company Secrelary/ Authorised Signatory

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