

**Format for disclosure of details of acquisition to Stock Exchanges by target company, in terms of Regulation 7(3) of SEBI  
(Substantial Acquisition of Shares and Takeovers) Regulations, 1997 (Regulations)**

Name of the Target company	Kesar Enterprises Ltd.
Date of reporting	04/03/2011
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange & National Stock Exchange of India Ltd.

**Details of the acquisition/ sale received in terms of Reg. 7(1) and 7(1A)**

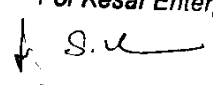
Names of the acquirers/ sellers and PACs with them	KESAR CORPORATION PVT. LTD.
Date of Acquisition/ sale	03.03.2011
Date of receipt of intimation of allotment by acquirer/ seller	04.03.2011

Mode of acquisition ( e.g. open market/public issue/ rights issue/ preferential allotment/ interse transfer etc).	Open Market
Mode of sale (e.g. open market/ MOU/ off market etc.)	N.A.

Particulars of acquisition/ sale	Number	% w.r.t. total paid up capital of Target Company
a) Shares / Voting rights (VR) of the acquirer/ seller before acquisition/ sale	20,46,835	30.144
b) Shares/ voting rights acquired / sold  on 03.03.2011	700	0.010
c) Shares / VR of the acquirer/ seller after acquisition/ sale	20,47,535	30.154
Paid up capital/ total voting capital of the target company before the said acquisition	Rs.6,79,01,620 (67,90,162 Equity Shares of Rs. 10/- each)	
Paid up capital/ total voting capital of the target company after the said acquisition	Rs.6,79,01,620 (67,90,162 Equity Shares of Rs. 10/- each)	

**Note:**

1. The disclosure shall be made within 7 days of receipt of information u/r 7(1) & 7(1A).

Signature of the Authorised Signatory *For Kesar Enterprises Limitec*  
  
 Place : Mumbai  
 Date : 04.03.2011  
**D. J. Shah**  
**Vice President (Legal) &**  
**Company Secretary**

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