

| FORMAT FOR INFORMING DETAILS OF ACQUISITION TO STOCK EXCHANGES BY TARGET COMPANY, IN TERMS OF REGULATION 7(3) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997 (REGULATIONS) | | | | | |
|--|--|---|--|---|--|
| Name of the Target company (Reporting Company) : PENINSULA LAND LIMITED | | | | | |
| Date of reporting | 23 rd March, 2011 | | | | |
| Names of the Stock Exchanges where the shares of the reporting company are listed | Bombay Stock Exchange Limited National Stock Exchange of India Limited | | | | |
| <i>Details of the acquisition as informed u/r 7(1)</i> | | | | | |
| Name of Acquirer(s) | Date of Acquisition / date of receipt of intimation of allotment by acquirer | Mode of acquisition (market purchases / <i>inter se</i> transfer / public / rights / preferential offer etc.) | No. & % of shares / voting rights acquired | Shareholding of acquirers stated at (A) before acquisition (In terms of No. & % of shares / VRs) | Shareholding of acquirer(s) stated at (A) after acquisition (In terms of No. & % of shares / VRs) |
| (A) | (B) | (C) | (D) | (E) | (F) |
| Ashok PIRAMAL Group Real Estate Trust acting through its Trustee, Ms. Urvi A. PIRAMAL | 21 st March, 2011 | Market Acquisition through normal segment. | 40,21,772 shares 1.44% | 2,46,96,290 shares 8.85% | 2,87,18,062 shares 10.29% |

For Peninsula Land Limited



K. Nath
Company Secretary