



**FINANCIAL RESULTS FOR THE QUARTER ENDED & YEAR ENDED 31ST MARCH 2011 (RS IN LAKHS)**

STANDALONE				PARTICULARS	CONSOLIDATED			
Quarter Ended 31.03.2011	Quarter Ended 31.03.2010	Year Ended 31.03.2011 (Audited)	Year Ended 31.03.2010 (Audited)		Quarter Ended 31.03.2011	Quarter Ended 31.03.2010	Year Ended 31.03.2011 (Audited)	Year Ended 31.03.2010 (Audited)
1,745.16	2,311.20	9,890.00	9,827.88	1. Income From Operations	2,191.38	2,743.04	11,428.28	11,318.16
				2. Expenditure				
				a. (Increase)/Decrease in Stock In Trade and Work In Progress	18.62	22.30	-	9.66
				b. Purchase of Traded Goods	59.63	51.21	133.08	178.16
810.52	585.49	3,348.05	2,355.91	c. Employee Cost	1,001.17	589.33	3,681.95	2,355.81
188.29	139.56	716.03	567.44	d. Depreciation	206.00	148.19	750.18	600.69
430.98	457.15	2,767.71	2,728.45	e. Payout to Business Partners	600.49	495.11	3,382.59	3,255.88
1,234.48	895.79	3,848.60	2,714.00	f. Other Expenditure	1,352.28	1,062.94	4,223.83	2,980.44
2,674.28	2,077.89	10,676.39	8,385.70	g. Total	3,238.49	2,349.08	12,191.73	9,380.94
(828.12)	239.21	(788.38)	1,462.18	3. Profit/(Loss) from operations before Other Income & Interest (1-2)	(1,047.11)	395.96	(763.45)	1,937.22
35.97	132.85	821.92	351.96	4. Other Income	84.38	142.47	973.97	399.08
(883.15)	386.06	35.53	1,814.14	5. Profit/(Loss) from operations before Interest (3+4)	(962.73)	538.43	210.52	2,336.30
126.18	82.95	580.48	281.39	6. Interest	139.53	90.40	604.80	283.98
(1,019.33)	283.11	(544.86)	1,552.75	7. Profit/(Loss) after interest but before Exceptional Items (5-6)	(1,098.26)	448.03	(394.28)	2,052.32
		(815.48)	-	8. Exceptional Items	-	-	(815.48)	-
(1,019.33)	283.11	(1,380.44)	1,552.75	9. Profit/(Loss) from ordinary activities before Tax (7+8)	(1,098.26)	448.03	(1,209.76)	2,052.32
(250.17)	114.06	(414.78)	805.06	10. Tax Expenses	(277.01)	177.18	(366.01)	783.86
(769.16)	169.05	(945.66)	947.69	11. Net Profit/(Loss) for the period (9-10)	(819.25)	270.85	(843.75)	1,268.33
554.00	554.00	554.00	554.00	12. Paid-up Equity Share Capital of Rs1/- Each	554.00	554.00	554.00	554.00
		5,192.48	4,938.15	13. Reserves Excluding Revaluation Reserves as per the Balance Sheet	-	-	5,547.21	5,190.96
(1.39)	0.31	(1.71)	1.71	14. Earnings Per Share (Rs.) - Basic & Diluted EPS for the year	(1.48)	0.49	(1.52)	2.29
13,850,000	13,850,000	13,850,000	13,850,000	15. Public Shareholding - Number of Shares - Percentage of Shareholding	13,850,000 25%	13,850,000 25%	13,850,000 25%	13,850,000 25%
				16. Promoters and Promoter Group Shareholding a) Pledged / Encumbered - Number of Shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group) - Percentage of shares (as a % of the total share capital of the company)	- - -	- - -	- - -	- - -
41,550,000	41,550,000	41,550,000	41,550,000	b) Non - encumbered - Number of Shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group) - Percentage of shares (as a % of the total share capital of the company)	41,550,000 100% 75%	41,550,000 100% 75%	41,550,000 100% 75%	41,550,000 100% 75%

**DISCLOSURE OF STATEMENT OF ASSETS & LIABILITIES (RS IN LAKHS)**

STANDALONE		PARTICULARS	CONSOLIDATED	
As at 31.03.2011	As at 31.03.2010		As at 31.03.2011	As at 31.03.2010
1,354.00	554.00	SHARE HOLDERS' FUNDS		
5,192.48	4,938.18	(a) Share Capital	1,354.00	554.00
		(b) Reserves & Surplus	5,547.21	5,190.96
	500.00	LOAN FUNDS		
2,492.88	3,430.85	(a) Secured Loan	-	600.00
118.99	534.77	(b) Unsecured Loans	2,492.87	3,430.55
		Deferred Tax Liabilities	142.75	567.52
9,159.15	9,957.47	Total	9,538.63	10,243.03
4,278.01	3,582.74	FIXED ASSETS		
1,200.66	200.78	INVESTMENTS	4,382.85	3,715.28
		CURRENT ASSETS, LOANS & ADVANCES	1,000.66	0.76
		(a) Inventories		
3,611.67	7,329.88	(b) Sundry Debtors	3,881.97	7,433.50
3,251.30	7,696.51	(c) Cash & Bank Balances	7,047.70	9,131.59
4,788.28	3,877.20	(d) Loans & Advances	6,058.29	5,862.44
		Less: Current Liabilities & Provisions		
7,897.84	12,543.56	(a) Current Liabilities	11,583.70	15,534.44
59.92	188.03	(b) Provisions	60.92	186.03
9,159.15	9,957.47	Total	9,538.63	10,243.03

**NOTES:**

- The above results were reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on April 21, 2011.
- The Standalone and Consolidated Financial Results for the year ended March 31, 2011 were audited by the Statutory Auditors of the Company.
- The Company is operating in a single segment viz "Broking" and hence no segment disclosures have been made.
- EPS - Basic and Diluted has been calculated in accordance with AS-20.
- The Company on March 31, 2011 allotted 8,00,000 8% Redeemable Non Convertible Non Cumulative Preference Shares of Rs. 100/- each at a premium of Rs. 150/- per share for cash aggregating to Rs. 20,00,00,000 on private placement basis to Aditya Birla Financial Services Private Ltd, the holding company.
- Status of Investor Complaints for Quarter ended March 31, 2011.

Opening	Received	Resolved	Pending
Nil	Nil	Nil	Nil

7. Previous period/year figures have been regrouped or reclassified wherever necessary.

By Order of the Board  
For Aditya Birla Money Ltd.

*Sudhakar Ramasubramanian*  
 Managing Director  
 Place: Chennai  
 Dt: April 21, 2011

