

ARCHIES LIMITED

AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31 MARCH, 2011

(₹ In Lakhs)

PARTICULARS	QUARTER ENDED		YEAR ENDED	
	31/03/2011	31/03/2010	31/03/2011	31/03/2010
	AUDITED	AUDITED	AUDITED	AUDITED
1. (a) Net Sales	5315.40	4402.18	18807.18	15621.05
(b) Other Operating Income	5.82	4.76	45.75	36.90
Total Income	5321.22	4406.94	18852.93	15657.95
2. Expenditure				
(a) (Increase)/Decrease in stock- in-Trade and work in progress	524.89	647.03	(724.30)	(283.70)
(b) Consumption of Raw Material	398.15	269.18	1636.64	1191.01
(c) Purchase of Trading Items	1088.07	819.37	6188.18	5314.57
(d) Employees Cost	671.74	434.59	2363.74	1706.71
(e) Depreciation	124.07	85.78	453.26	326.42
(f) Rent	712.01	673.94	2323.60	1838.96
(g) Other Expenditure	1503.37	1240.10	4929.03	4139.17
(h) Total	5022.30	4169.99	17170.15	14233.14
3. Profit from Operations before other Income Interest and Exceptional Item	298.92	236.95	1682.78	1424.81
4. Other Income	63.43	2.50	107.05	45.19
5. Profit Before interest & Exceptional Item	362.35	239.45	1789.83	1470.00
6. Interest	55.24	36.09	188.41	132.37
7. Profit After Interest but before Exceptional Item	307.11	203.36	1601.42	1337.63
8. Exceptional Items	0.00	0.00	0.00	0.00
9. Profit (+)/ Loss(-) from Ordinary Activities before tax	307.11	203.36	1601.42	1337.63
10. Tax expense				
Current	92.86	39.97	495.20	433.00
Deferred	12.49	40.06	23.48	24.42
11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax	201.76	123.33	1082.74	880.21
12. Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00	0.00
13. Net Profit (+)/ Loss (-) for the period	201.76	123.33	1082.74	880.21
14. Paid-Up Equity Share Capital (Face value of the share ₹. 2/-)	675.60	675.60	675.60	675.60
15. Reserve (excluding revaluation reserves) as per the balance sheet of previous accounting year			9069.64	8014.04
16. Earning Per Shares (EPS) (in ₹.)				
Basic & Diluted (Face value of the share ₹. 2/-)	0.60*	0.37*	3.21	2.61
17. Public shareholding				
No. of shares	12925400	12725000	12925400	12725000
% of Shareholding	38.26	37.67	38.26	37.67
18. Promoter and Promoter group shareholding				
a) Pledged / encumbered				
Number of shares	nil	nil	nil	nil
Percentage of Shares (as a % of total shareholding of promoter and promoter group)	nil	nil	nil	nil
Percentage of Shares (as a % of total sharecapital of the company)	nil	nil	nil	nil
b) Non - encumbered				
Number of shares	20854600	21055000	20854600	21055000
Percentage of Shares (as a % of total shareholding of promoter and promoter group)	100	100	100	100
Percentage of Shares (as a % of total sharecapital of the company)	61.74	62.33	61.74	62.33

*Not annualised

ARCHIES LIMITED

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(₹ In Lakhs)

PARTICULARS	QUARTER ENDED		QUARTER ENDED	
	31/03/2011	31/03/2010	31/03/2011	31/03/2010
	AUDITED	AUDITED	AUDITED	AUDITED
1. Segment Revenue (Net Sales)				
a) Greeting Cards	1477.38	1338.82	5165.02	4610.30
b) Stationery Items	555.03	480.50	2230.37	1883.13
c) Gifts	3251.98	2571.03	11276.12	9004.40
d) Others	31.01	11.83	135.67	123.22
Net Sales	5315.40	4402.18	18807.18	15621.05
2. Segment Results(Profit/Loss) before Tax and interest				
a) Greeting Cards	271.71	266.84	1179.55	1139.04
b) Stationery Items	5.95	15.17	303.03	281.51
c) Gifts	340.58	173.02	1304.26	899.27
d) Others	3.72	1.30	12.32	9.45
Total	621.96	456.33	2799.16	2329.27
Less:				
i) interest	55.24	36.09	188.41	132.37
ii) Depreciation	124.07	85.78	453.26	326.42
iii) Other un-allocable expenditure(net of unallocable income)	135.54	131.09	556.07	532.85
Total Profit before Tax	307.11	203.37	1601.42	1337.63
3. Capital Employed (Segment Assets less Segment Liabilities)	12226.32	10803.13	12226.32	10803.13
Total	12226.32	10803.13	12226.32	10803.13



Particulars	(₹ In Lakhs)	
	AS at 31.03.2011 Audited	AS at 31.03.2010 Audited
SHAREHOLDER FUNDS :		
(a) Capital	675.62	675.62
(b) Reserves & Surplus	9069.64	8014.04
LOAN FUNDS	1839.85	1495.74
Deferred Tax Liability	641.21	617.73
Total	12226.32	10803.13
FIXED ASSETS	6101.55	5457.82
INVESTMENTS	0	0
CURRENT ASSETS, LOANS & ADVANCES		
(a) Inventories	5625.65	4645.01
(b) Sundry Debtors	1627.51	1311.15
(c) Cash & Bank balances	203.86	372.10
(d) Other Current Assets	1092.27	978.77
(e) Loans & Advances	469.84	380.91
Less : Current Liabilities & provisions		
(a) Liabilities	2585.07	2090.31
(b) Provisions	309.29	252.32
Miscellaneous Expenditure (Not Written off)	0.00	0.00
Total	12226.32	10803.13

NOTES:

- The above results have been reviewed by the Audit Committee and approved by the Board of Director at its meeting held on 25th May, 2011.
- Previous year's figures have been rearranged and regrouped, wherever necessary.
- Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
- The information on investor complaint pursuant to clause 41 of the Listing Agreement for the quarter ended 31st March, 2011: Opening Balance: NIL, Received during the quarter: 1, Resolved during the quarter 1: Closing Balance: NIL.
- Final Dividend @ 20% (equivalent to ₹ 0.40) Per Equity Share (Face value of ₹ 2/- each) For the period 2010-11 has been recommended subject to approval of Member in AGM.
- As on 25.05.2011 the total no of Company owned and operated (a) Archies Retail outlets is 203 and (b) Hallmark Retail outlets is 3

Date: 25-05-2011
Place: Delhi

ARCHIES LIMITED

For and on behalf of the Board

Anil Modchandani
(Chairman & Managing Director)