

**Format for informing details of acquisition to stock exchanges by target company
in terms of Regulation 7(3)**

Name of Target Company (Reporting Company) : Infomedia 18 Limited

Date of Reporting	20 th May 2011				
Name of stock exchanges where shares of Reporting Company are listed.	Bombay Stock Exchange National Stock Exchange of India Limited				
Details of acquisition as informed u/r 7(1)					
Name of Acquirer(s)	Date of acquisition/ date of receipt of intimation of allotment of shares by acquirer.	Mode of acquisition (open market/ inter-se transfer/public/ rights/ preferential offer etc.)	No & % of shares /voting rights acquired	Shareholding of acquirers stated at (A) before acquisition (In terms of No. & % of shares/Voting Rights)	Shareholding of acquirer(s) stated at (A) after acquisition (In terms of No. & % of shares/Voting Rights)
(A)	(B)	(C)	(D)	(E)	(F)
IDBI TRUSTEESHIP SERVICES (India Advantage Fund- II) (a fund managed by ICICI Venture Funds Management Company Limited)	18 th May 2011	Pursuant to the merger of I-Ven Interactive Limited with Infomedia 18 Limited as approved by the Bombay High Court vide order dated July 24, 2009 the said shares were held in trust for the benefit of the Acquirer and have now been released in favour of the Acquirer.	44,44,060 equity shares i.e. 8.88%	Nil	44,44,060 equity shares i.e. 8.88%

For Infomedia 18 Limited

Jayveer
For Company Secretary



Place : Mumbai

Date : 20th May 2011

Infomedia 18 Limited

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