

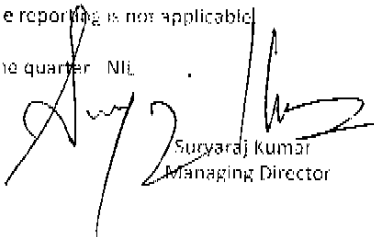


MEDIADONE GLOBAL ENTERTAINMENT LTD						
Regd. Off. 59, Vijayaraghava Road , T. Nagar, Chennai 600017						
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31st MARCH ,2011						
(Rs. In lakhs)						
S.No.	Particulars	Unaudited Quarter Ended		Unaudited Nine Months ended		Audited Year Ended
		31.03.11	31.03.10	31.03.11	31.03.10	30.06.10
1	(a)Income from Operations	2820.00	2532.77	8178.72	7715.34	11514.85
	(b)Other Income	6.81	7.03	21.25	35.65	41.14
	<b>Total Income</b>	<b>2826.81</b>	<b>2539.80</b>	<b>8199.97</b>	<b>7750.99</b>	<b>11555.99</b>
2	<b>EXPENDITURE</b>					
	(a)Direct Expenditure	2198.37	2092.53	5790.75	6119.49	9803.92
	(b)Personnel Cost	10.46	13.89	38.54	46.43	64.43
	(c)Administrative Expenses	10.25	16.57	31.40	40.29	467.29
	<b>Total Expenditure</b>	<b>2219.08</b>	<b>2122.99</b>	<b>5860.69</b>	<b>6206.21</b>	<b>10335.64</b>
3	<b>Gross Profit</b>	<b>607.73</b>	<b>416.81</b>	<b>2339.28</b>	<b>1544.78</b>	<b>1220.34</b>
4	Interest	29.48	32.51	95.36	68.96	108.37
5	<b>Profit before Depreciation &amp; Taxes</b>	<b>578.25</b>	<b>384.30</b>	<b>2243.92</b>	<b>1475.82</b>	<b>1111.97</b>
6	Depreciation	28.53	67.47	218.03	79.40	176.54
7	<b>Profit Before Tax</b>	<b>549.72</b>	<b>316.83</b>	<b>2025.89</b>	<b>1396.42</b>	<b>985.43</b>
	Provision for tax	82.58	40.12	247.58	135.12	194.07
	Deferred Tax Liability/(Asset)					49.12
8	provision for FBT					0.44
9	<b>Profit After Taxes</b>	<b>467.14</b>	<b>276.71</b>	<b>1778.31</b>	<b>1261.30</b>	<b>984.99</b>
10	Paid up Equity share Capital	1472.00	1472.00	1472.00	1472.00	1472.00
11	Reserves - Excluding revaluation reserves	2681.19	2222.04	2681.19	2498.75	1823.13
12	Earnings per share (Rs )(Annualised)	3.17	1.88	8.90	8.57	6.69
13	<b>Aggregate of Non-Promoter Share Holding</b>					
	a) Number of Shares	5988367	5296427	5988367	5296427	5873367
	b) Percentage of Share Holding	40.68%	36%	40.58%	36%	39.90%
14	<b>Promoters and Promoter Group Shareholding</b>					
	a) Pledged / Encumbered					
	- Number of shares	430918		430918		
	- Percentage of Shares	4.94		4.94		
	(as a % of total shareholding of Promoter and Promoter Group)					
	Percentage of Shares					
	(as a % of total share capital of the Company)					
	b) Non-encumbered					
	Number of Shares	8300715	9423578	8300715	9423578	8846633
	- Percentage of Shares	95.06	100.00	95.06	100.00	
	(as a % of total shareholding of Promoter & Promoter Group)					
	- Percentage of Shares	56.39%	64%	56.39%	64.00%	60.10%
	(as a % of total share capital of the Company)					

**Notes:**

- 1) The above Financial Results were reviewed by the Audit Committee and approved at meeting of the Board of Directors of the Company held on to day. The above results are subjected to limited review by the Statutory Auditors.
- 2) The previous period figures have been regrouped wherever necessary.
- 3) The Company is engaged in a single business segment of Entertainment and therefore, segment-wise reporting is not applicable.
- 4) The company has not recognised the Deferred Tax Asset for the quarter ended 31.03.2011
- 5) Investors complaints: Pending at the beginning of the quarter: NIL, Received and disposed during the quarter: NIL and Pending at the end of quarter: NIL

Place : Chennai  
Date : 18.03.2011

  
Suryaraj Kumar  
Managing Director