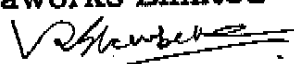
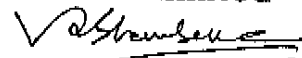


2

Format for disclosure of details of acquisition to Stock Exchanges by target company, in terms of Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 (Regulations)		
Name of the Target company	NEXT MEDIAWORKS LIMITED (FORMERLY MID-DAY MULTIMEDIA LIMITED)	
Date of reporting	30.05.2011	
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited The National Stock Exchange of India Limited	
Details of the acquisition/ sale received in terms of Reg. 7(1) and 7(1A)		
Names of the acquirers and PACs with them	Bennett Coleman & Company Limited	
Date of Acquisition	26.05.2011	
Date of receipt of intimation of allotment by acquirer	26.05.2011	
Mode of acquisition (e.g. open market//public issue/ rights issue/ preferential allotment/ interse transfer etc).	INTER SE TRANSFER	
Mode of sale (e.g. open market/ MOU/ off market etc.)	Preferential Offer	
Particulars of acquisition/ sale	Number	% w.r.t. total paid up capital of Target Company
a) Shares / Voting rights (VR) of the acquirer before acquisition	40,481	0.08
b) Shares/ voting rights acquired	36,49,391	6.91
c) Shares / VR of the acquirer/ seller after acquisition/ sale	36,89,872	6.98
Paid up capital/ total voting capital of the target company before the said acquisition	RS.52,83,52,760/-	
Paid up capital/ total voting capital of the target company after the said acquisition	RS.52,83,52,760/-	
Place :MUMBAI	Next Mediaworks Limited	
Date : 30.05.2011	 Authorised Signatory	

Format for disclosure of details of acquisition to Stock Exchanges by target company, in terms of Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 (Regulations)		
Name of the Target company	NEXT MEDIWORKS LIMITED (FORMERLY MID-DAY MULTIMEDIA LIMITED)	
Date of reporting	30.05.2011	
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited The National Stock Exchange of India Limited	
Details of the acquisition/ sale received in terms of Reg. 7(1) and 7(1A)		
Names of the sellers and PACs with them	Banhem Estates and IT Parks Limited	
Date of sale	26.05.2011	
Date of receipt of intimation by the Company	27.05.2011	
Mode of acquisition (e.g. open market//public issue/ rights issue/ preferential allotment/ interse transfer etc).	INTER SE TRANSFER	
Mode of sale (e.g. open market/ MOU/ off market etc.)	Preferential Offer	
Particulars of acquisition/ sale	Number	% w.r.t. total paid up capital of Target Company
a) Shares / Voting rights (VR) of the seller before sale	36,49,491	6.91
b) Shares/ voting rights sold	36,49,491	6.91
c) Shares / VR of the seller after sale	NIL	NIL
Paid up capital/ total voting capital of the target company before the said acquisition	RS.52,83,52,760/-	
Paid up capital/ total voting capital of the target company after the said acquisition	RS.52,83,52,760/-	
Place :MUMBAI	Next Mediaworks Limited	
Date : 30.05.2011	 Authorised Signatory	