

Zydus Wellness

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Zydus Wellness' Net Profit jumps by 31.4% in FY '11

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Zydus Wellness Ltd., posted excellent results for the year ended March 31, 2011 with Total Income from Operations registering a growth of 25.5% y-o-y to Rs 3364 mn from Rs. 2681 mn in the previous year. Net profit was up by 31.4% to Rs. 595 mn from Rs. 453 mn last year. With the group celebrating the achievement of crossing the Billion Dollar mark in its revenues, the Board of Directors of the Company in their meeting proposed an increased dividend of Rs. 4 per share of Rs. 10/- each (40 %) compared to Rs. 3 per share in the previous year.

Zydus Wellness' robust growth was marked by a strong performance in its various product categories as well as new product introductions. Exploring new concepts during the year, the Company successfully expanded its wellness portfolio with some innovative launches.

Making a foray in the nutraceutical space, the Company during the year had introduced ActiLife -- a nutritional supplement for adults fortified with prebiotic actifibres to help reduce cholesterol, improve digestion and boost immunity.

Sugar Free, India's largest selling sugar substitute continued to dominate the market. Under the Sugar Free umbrella, the Company launched Sugar Free TeaLite, a unique concept which offers the goodness of tea minus the calories, flavoured sachets of Sugar Free, Sugar Free Mints and Sugar Free Natura Sweet Drops.

The Company also launched a herbal sugar substitute variant under the brand name Sugar Free Herbyvia - Herbal Stevia Sweetener. Stevia is the only herbal sweetener which has zero calories, zero carbohydrates and zero glycaemic index. Targeted at the health conscious consumer looking for the 'all natural/herbal' and 'low calorie' option, the product is available as tablets and sachets. A range of hand sanitizers under the brand name 'Purify' and Nutralite Mayonnaise, were some of the other new offerings from the Company.

During the year, Zydus Wellness Ltd., was ranked amongst 'Asia's 200 Best under a Billion' by Forbes. With a continued thrust on market creation and brand building, Zydus Wellness aims to be a Rs. 500 crore company by FY 2013-14.