

**Format for informing details of acquisition to stock exchanges by target company
in terms of Regulation 7(3)**

Name of Target Company (Reporting Company) : Infomedia 18 Limited

Date of Reporting	5 th July 2011				
Name of stock exchanges where shares of Reporting Company are listed.	Bombay Stock Exchange National Stock Exchange of India Limited				
Details of sale as informed u/r 7(1A)					
Name of Acquirer(s)	Date of sale of shares/ date of receipt of intimation of sale of shares by acquirer.	Mode of purchase (open market/ inter-se transfer/public/ rights/ preferential offer etc.)	No & % of shares /voting rights sold	Shareholding of acquirers stated at (A) before sale under consideration (In terms of No. & % of shares/Voting Rights)	Shareholding of acquirer(s) stated at (A) after sale (In terms of No. & % of shares/Voting Rights)
(A)	(B)	(C)	(D)	(E)	(F)
IDBI Trusteeship Services Limited (India Advantage Fund II) (A fund managed by ICICI Venture Funds Management Company Limited)	Shares sold upto the period July 4, 2011	Not Applicable	44,44,060 Shares i.e. 8.88%	44,44,060 Shares i.e. 8.88%	Nil

For Infomedia 18 Limited

Majumdar

Company Secretary

Place : Mumbai

Date : 5th July 2011

