

FORM C
Securities and Exchange Board of India (Prohibition of Insider Trading Regulations, 1992)
(Regulation 13 (3) and (6))

Name & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Date of Receipt of allotment of shares/sale of shares - specify	Date of intimation to company	Mode of acquisition (market purchase/public rights/preferential offer etc.)	No. & % of shares/voting rights post-acquisition/sale	Trading Member through whom the trade was executed with SEBI Registration no. of the TM	Stock exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
IDBI Trusteeship Services Limited (A/c India Advantage Fund II) PAN: AAATT13462J Address: 10 th floor, Prestige Oberisk, Kasturba Road, Bangalore-560001, Tel: 080-41497021	44,44,060 Equity Shares 8.88%	44,44,060 Equity Shares 8.88%	Sale of shares upto the period July 4, 2011	July 4, 2011	N/A	Nil	Antique Stock Broking Limited INB011298933	BSE and NSE	N/A	N/A	44,44,060 equity shares	Rs. 63669980.43
	1,98,85,103					4,97,05,672						

For Infomedia 18 Limited

Company Secretary

