Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulation 13 (3) and (6)

(Regulation 13 (3) and (6))

Name & address of shareholders Shareholdi. No. & % of Date of ng prior to shares/voting Receipt acquisition/ rights allotmen acquired/sold advice/a uisition shares/ of share specify	IDBI Trusteeship Services Limited (A/c India Advantage Fund II) PAN: AAAT(3462J Address: 10 th floor, Prestige Obelisk, Kasturba Road, Bangalore-560001, Tel: 080- 41497021	
s Shareholdi Nace ng prior to share acquisition/ rights sale	44, 44, 060 Equity Shares 8.88%	1,98,85,103
Shareholdi No. & % of Date of ng prior to shares/voting Receipt of acquisition/ rights allotment acquired/sold advice/acquisition of shares/sale of shares specify	4,	
sale of	40	
Date of intimation to company	Sale of July 4,2011 shares sold upto the period July 4, 2011	
Date of Mode of No. & % intimation shares/vo to company on (market ng rights purchase/p post- ublic/rights/ acquisitio preferential sale offer etc.)	N N	
Mode of No. & % of Tradic acquisition Shares/voti throught on (market ng rights purchase/p post-ublic/rights/ acquisition/ SEBI preferential sale of the offer etc.)	N.	4,01,00,014
Mode of No. & % of Trading Member Stock Buy acquisition shares/voti through whom on (market ng rights the trade was purchase/p post-ublic/rights/ acquisition/ SEBI which the preferential sale of the TM was execut	Antique Stock Broking Limited INB011298933	
excha quantities on y which the trade was execut	BSE and NSE	
章	Z >	
value	Z A	Ī
value quantity	N.A 44,44,060 equity shares	
Sell value	Rs. 63669980.43	

For Infomedia 18 Limited

Madwaeux. Company Secretary

