

**Format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 7(1)**

<b>Name of the Target company</b>	<b>Infomedia 18 Ltd.</b>	
<b>Name of the acquirer and PAC with the acquirer</b>	1) SPS Capital and Money Management Services Pvt. Ltd. 2) Pramod P. Shah 3) Kalpana P. Shah	
<b>Details of the acquisition as follows</b>	<b>Number</b>	<b>% w.r.t. total paid up capital of Target Company</b>
a) Shares / Voting rights (VR) before acquisition under consideration	41,388	0.08
b) Shares/ voting rights acquired	32,19,361	6.43
c) Shares / VR after acquisition	32,60,749	6.52
<b>Mode of acquisition ( e.g. open market / public issue/ rights issue/ preferential allotment/ interse transfer etc).</b>	Open Market	
<b>Date of acquisition of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable</b>	4 <sup>th</sup> July, 2011	
<b>Paid up capital/ total voting capital of the target company before the said acquisition</b>	5,00,29,622	
<b>Paid up capital/ total voting capital of the target company after the said acquisition</b>	5,00,29,622	



**Pramod P. Shah**

Place : Mumbai

Date : July 4, 2011