

**FORM A**  
**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**  
**(Regulation 13 (1) and (6))**  
**Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company**

Name & address of shareholder with telephone number	Shareholding prior to acquisition	No. & % of shares/voting rights acquired	Date of Receipt of allotment/ advice. Date of acquisition – specify	Date of intimation to company	Mode of acquisition (market purchase/public rights/preferential offer etc.)	Shareholding subsequent to acquisition	Trading Member through whom the trade was executed with SEBI Registration no. of the TM	Stock exchange on which the trade was executed	Buy quantity	Buy value
SPS Capital & Money Management Services Pvt Ltd. PAN: AAHCS4980K 121/4, Agra Building, 1 <sup>st</sup> floor, M.G Road, Fort, Mumbai-400001 Tel: 022-66547799	Nil	1008846 2.01%	04/07/2011	11/07/2011	Market Purchase	1008846 2.01%	SPS Share Brokers Pvt Ltd. INB010979838	Bombay Stock Exchange Ltd.	1008846 2.01%	14724096
Pramod P Shah PAN: AAGPS1012A 84/11, Duru Mahal, F Road, Marine Drive, Mumbai- 400002 Tel: 022-22817818	27583 0.05%	2210515 4.40%	04/07/2011	11/07/2011	Market Purchase	2238098 4.46%	SPS Share Brokers Pvt Ltd. INB010979838	Bombay Stock Exchange Ltd.	2210515 4.40%	31158710
Kalpna P Shah PAN: AACPS5077M 84/11, Duru Mahal, F Road, Marine Drive, Mumbai- 400002 Tel: 022-22817818	13805 0.03%	Nil	NA	NA	NA	13805 0.03%	NA	NA	NA	NA
<b>Total</b>	<b>41388</b>	<b>3219361</b> <b>6.41%</b>				<b>3260749</b> <b>6.50%</b>			<b>3219361</b> <b>6.41%</b>	



For Infomedia 18 Limited

*(Signature)*

Company Secretary