

**Format for informing details of acquisition to stock exchanges by target company
in terms of Regulation 7(3)**

Name of Target Company (Reporting Company) : Infomedia 18 Limited

| Date of Reporting | 12 th July 2011 | | | | |
|---|--|--|--|---|--|
| Name of stock exchanges where shares of Reporting Company are listed. | Bombay Stock Exchange National Stock Exchange of India Limited | | | | |
| Details of acquisition as informed u/r 7(1A) | | | | | |
| Name of Acquirer(s) and PAC with the Acquirer | Date of purchase/ date of receipt of intimation of purchase by acquirer. | Mode of purchase (open market/ inter-se transfer/public rights/ preferential offer etc.) | No & % of shares /voting rights acquired | Shareholding of acquirers stated at (A) before acquiring (In terms of No. & % of shares/Voting Rights) | Shareholding of acquirer(s) stated at (A) after acquiring (In terms of No. & % of shares/Voting Rights) |
| (A) | (B) | (C) | (D) | (E) | (F) |
| 1) SPS Capital and Money Management Services Pvt Ltd 2) Pramod P.Shah 3) Kalpana P.Shah | 4 th July 2011 | Open Market | 32,19,361 6.41% | 41,388 0.08% | 32,60,749 6.50% |

For Infomedia 18 Limited

[Signature]

Company Secretary

Place : Mumbai

Date : 12th July 2011

