

**Format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 7(1)**

Name of the Target company	<b>Infomedia 18 Ltd.</b>	
Name of the acquirer and PAC with the acquirer	1) SPS Capital and Money Management Services Pvt. Ltd. 2) Pramod P. Shah 3) Kalpana P. Shah	
Details of the acquisition as follows	<b>Number</b>	<b>% w.r.t. total paid up capital of Target Company</b>
a) Shares / Voting rights (VR) before acquisition under consideration	41,388	0.08
b) Shares/ voting rights acquired	32,19,361	6.41
c) Shares / VR after acquisition	32,60,749	6.50
Mode of acquisition ( e.g. open market / public issue/ rights issue/ preferential allotment/ interse transfer etc).	Open Market	
Date of acquisition of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	4 <sup>th</sup> July, 2011	
Paid up capital/ total voting capital of the target company before the said acquisition	5,01,94,172	
Paid up capital/ total voting capital of the target company after the said acquisition	5,01,94,172	

  
**Pramod P. Shah**

Place : Mumbai

Date : July 12, 2011