

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30 JUNE, 2011

(₹ In Lakhs)

PARTICULARS	QUARTER ENDED		YEAR ENDED
	30/06/2011	30/06/2010	31/03/2011
	UNAUDITED	UNAUDITED	AUDITED
1.(a) Net Sales	4151.37	3450.60	18807.18
(b) Other Operating Income	19.08	20.43	45.75
Total Income	4170.45	3471.03	18852.93
2. Expenditure			
(a) (Increase)/Decrease in stock- in-Trade and work in progress	(178.93)	162.80	(724.30)
(b) Consumption of Raw Material	338.92	336.92	1636.64
(c) Purchase of Trading Items	1337.62	793.06	6188.18
(d) Employees Cost	659.10	505.75	2363.74
(e) Depreciation	112.79	101.87	453.26
(f) Rent	623.43	505.06	2323.60
(g) Other Expenditure	1063.85	903.68	4929.03
(h) Total	3956.78	3309.14	17170.15
3. Profit from Operations before other Income Interest and Exceptional Item	213.67	161.89	1682.78
4. Other Income	12.46	2.36	107.05
5. Profit Before interest & Exceptional Item	226.13	164.25	1789.83
6. Interest	58.01	22.20	188.41
7. Profit After Interest but before Exceptional Item	168.12	142.05	1601.42
8. Exceptional Items	0.00	0.00	0.00
9. Profit (+)/ Loss(-) from Ordinary Activities before tax	168.12	142.05	1601.42
10 Tax expense			
Current	50.14	44.59	495.20
Deferred	(2.03)	0.86	23.48
11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax	120.01	96.60	1082.74
12. Extraordinary Items ( Net of Tax Expense)	0.00	0.00	0.00
13. Net Profit (+)/ Loss (-) for the period	120.01	96.60	1082.74
14. Paid-Up Equity Share Capital (Face value of the share ₹. 2/-)	675.60	675.60	675.60
15. Reserve (excluding revaluation reserves) as per the balance sheet of previous accounting year			9069.64
16. Earning Per Shares (EPS) (in ₹.)			
Basic & Diluted (Face value of the share ₹. 2/-)	0.36*	0.29*	3.21
17.Public shareholding			
No. of shares	12925400	12725000	12925400
% of Shareholding	38.26	37.67	38.26
18. Promoter and Promoter group shareholding			
a) Pledged / encumbered			
Number of shares	nil	nil	nil
Percentage of Shares (as a % of total shareholding of promoter and promoter group)	nil	nil	nil
Percentage of Shares (as a % of total sharecapital of the company)	nil	nil	nil
b) Non - encumbered			
Number of shares	20854600	21055000	20854600
Percentage of Shares (as a % of total shareholding of promoter and promoter group)	100	100	100
Percentage of Shares (as a % of total sharecapital of the company)	61.74	62.33	61.74

\*Not annualised



ARCHIES LIMITED

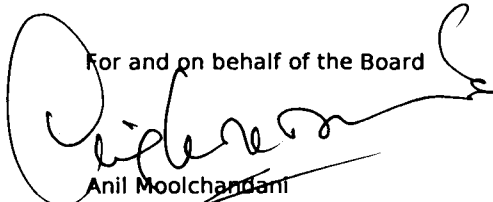
## SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

PARTICULARS	QUARTER ENDED		YEAR ENDED
	30/06/2011	30/06/2010	31/03/2011
	UNAUDITED	UNAUDITED	AUDITED
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<b>1. Segment Revenue</b> (Net Sales)			
a) Greeting Cards	1002.00	879.50	5165.02
b) Stationery Items	446.79	309.64	2230.37
c) Gifts	2685.98	2159.46	11276.12
d) Others	16.60	22.00	135.67
<b>Net Sales</b>	<b>4151.37</b>	<b>3450.60</b>	<b>18807.18</b>
<b>2. Segment Results(Profit/Loss)</b> before Tax and interest			
a) Greeting Cards	187.70	175.50	1179.55
b) Stationery Items	41.37	40.29	303.03
c) Gifts	241.58	179.65	1304.26
d) Others	1.03	1.04	12.32
<b>Total</b>	<b>471.68</b>	<b>396.48</b>	<b>2799.16</b>
Less:			
i) interest	58.01	22.20	188.41
ii) Depreciation	112.79	101.87	453.26
iii) Other un-allocable expenditure(net of unallocable income)	132.76	130.36	556.07
<b>Total Profit before Tax</b>	<b>168.12</b>	<b>142.05</b>	<b>1601.42</b>
<b>3. Capital Employed</b> (Segment Assets less Segment Liabilities)	11345.38	10444.60	11253.14
<b>Total</b>	<b>11345.38</b>	<b>10444.60</b>	<b>11253.14</b>

**NOTES:**

1. The above results have been reviewed by the Audit Committee and approved by the Board of Director at its meeting held on 1st August, 2011.
2. Previous year's figures have been rearranged and regrouped, wherever necessary.
3. Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
4. The information on investor complaint pursuant to clause 41 of the Listing Agreement for the quarter ended 30th June, 2011: Opening Balance: NIL, Received during the quarter: 1, Resolved during the quarter 1: Closing Balance: NIL.
5. The Company has retained its short term credit rating as "ICRA A1" & long term credit rating as "ICRA A" assigned by ICRA.

Date: 01-08-2011  
Place: Delhi

For and on behalf of the Board  
  
Anil Moolchandani  
(Chairman & Managing Director)

## ARCHIES LIMITED

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