



B.A.G. Films & Media Limited  
Reg. Stock/leters/NG/7

August 27, 2011

The Listing Department  
National Stock Exchange of  
India Ltd.  
Exchange Plaza,  
Bandra-Kurla Complex,  
Bandra (E),  
Mumbai-400 051  
Fax: 91-22-26598237/38  
91-22-26598347/48

The Listing Department  
Bombay Stock Exchange  
Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 023.  
Fax: 91-22-2722082/3132

The Listing Department  
Delhi Stock Exchange  
Association Limited,  
DSE House, 3/1 Asaf Ali Road  
New Delhi-110 002.  
Fax: 011-23292174

B.A.G. Films & Media Limited  
FC 23, Sec 16 A, Film City  
Noida 201 301  
Tel: + 91 120 381 1444  
Fax: + 91 120 381 1441  
Email: info@bagnetwork.in  
www.bagnetwork.in



Subj: Disclosure under Regulation 13(3) & (6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Dear Sir/Madam,

In reference to the captioned subject please note that the Company has recorded the transfer of equity share from Mr Rajiv Shukla and has obtained the disclosure regulation 13(3) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 from him.

We are submitting herewith the requisite details of the acquisition in the prescribed form attached herewith. Please note that the above information is being submitted in compliance with regulation 13(6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Thanking You,

For B.A.G. Films and Media Limited

*[Signature]*  
Company Secretary

Encl a/a

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulation 13 (3) and (6))

Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

1	2	3	4	5	6	7	8	9	10	11
Name & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment/advice/acquisition of shares/sale of shares	Date of intimation to company	Mode of acquisition (market purchase/public/right issue/preferential offer etc.)	No. & % of shares/voting rights post-acquisition	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value Re.
Rajiv Shukla C-1/2, Lodhi Garden, Anirudh Shegill Mang, New Delhi-110003 PAN:- AAOP1627J	10461298	99067724-08-201 5.996%	28-08-2011	28-08-2011	Off Market transfer	554581 0.336%	India Bull (Global) Regd No: INB 230873632  Alankit Assignments Regd No 050881235	NSE /BSE/DSE	NIL	NIL

B.A.G. Films and Media Ltd.

*[Signature]*  
Company Secretary