

CYBER MEDIA

**DETAILS OF ACQUISITION TO STOCK EXCHANGES BY TARGET COMPANY, IN TERMS OF
REGULATION 7(3) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS)
REGULATIONS, 1997**

Name of the Target company	Cyber Media (India) Limited	
Date of reporting	August 8, 2011	
Names of the stock exchanges where the shares of the target company are listed	National Stock Exchange of India Limited, Bombay Stock Exchange Limited	
<i>Details of the acquisition/sale received in terms of Reg. 7(1) and 7(1A)</i>		
Names of the acquirers/sellers and PACs with them	Pradeep Gupta along with Sudha Bala Gupta, Anuradha Gupta, Dhaval Gupta, Kriti Gupta	
Date of Acquisition/sale	Vesting from Effective Date i.e. August 2, 2011	
Date of receipt of intimation of allotment by acquirer/seller	N.A.	
Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/inter se transfer etc.)	Pursuant to Scheme of Amalgamation	
Mode of sale (e.g. open market/MOU/off market etc.)	N.A.	
Particulars of acquisition/sale	Number	% w.r.t. total paid up capital of Target Company
(a) Shares/Voting rights (VR) of the acquirer/seller before acquisition/sale	4477110	42.63%
(b) Shares/voting rights acquired/sold	327025	3.11%
(c) Shares/VR of the acquirer/seller after acquisition/sale	4804135	45.75%
Paid up capital/total voting capital of the target company before the said acquisition	10001242 equity shares of Rs. 10 each	
Paid up capital/total voting capital of the target company after the said acquisition	10501242 equity shares of Rs. 10 each	

For Cyber Media (India) Limited


Shilpi Gupta

Company Secretary

Date: 8/8/11

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