

Regd, Office : 5129-41, D-Wing, 5th Floor, Oberol Garden Estate, Chandivali Forms Road, Chandivali, Andhori (E), Mumbal - 400 072.

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Fax : +91-22-2847 2603
o-mail : contact@mudralifestyle.com
Wob : www.mudralifestyle.com

f	L'aid lin capital / total	47,990,469 fully paid-up equity shares of Rs. 10/- each. 47,990,469 fully paid-up equity shares of Rs. 10/- each.	ı
Γ	Notes		

Note:

1. The disclosures shall be made within 7 days of receipt of information u/r 7(1) & 7 (1A).

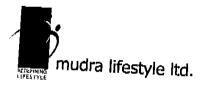
For Mudra Lifestyle Limited,

Che Agonod

Mr. Murarilal Agarwal Joint Managing Director

Place: Mumbai

Date: August 24, 2011



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Format for disclosure of details of acq terms of regulation 7(3) of SEBI (Su Regulation	bstantial Acqu	usition of Shores	
Regulation	ıs, 1997 (Regu	lations)	
Name of the Target Company			
<u> </u>	Mudra L	ifestyle Limited	
Date of reporting			
	August 2	4, 2011	
Names of the stock exchanges where the sha		<u></u>	
of the target company are listed.			
	National	Stock Exchange of India Limited	
Details of the acquisition received in terms			
Details of the acquisition received in terms	s of Reg. 7(1) a	and Reg. 7 (1A)	
Names of the acquirers and PAC's with them	Acquirer	E-Land Faction	
	Limited	E-Land Fashion China Holdings	
	PAC. The		
	with the A	e are no "persons acting in concert"	
	Securities	meaning of Regulation 2(1)(e) of the	
	(Substantia	The LACHRINGE HORIZ AT India	
Pate of Acquisition	1 22.000 (C.S)	Regulations, 1997.	
and of Acquisition	August 23,	2011	
ate of receipt of incl		2011	
ate of receipt of intimation of allotment by	August 23, 2011		
	3	.011	
ode of acquisition (e.g. open market/public	Acquisition	under a Charle	
sue/ rights issue/ preferential allotment/ terse transfer etc.)	Acquisition under a Share Purchase Agreement dated October 15, 2010.		
arbo Manistel eff. 1		13, 2010.	
ode of sale (e.g. open market /MOU/ off	N/A		
ITKOT ATA \			
action (cit.)			
rticulars of acquisition		97	
rticulars of acquisition	Number	% w.r.t total paid up capital	
rticulars of acquisition Shares / Voting rights (VP) of the	Number	of Target Company	
rticulars of acquisition Shares / Voting rights (VR) of the acquirer fore acquisition under consideration		% w.r.t total paid up capital of Target Company	
rticulars of acquisition Shares / Voting rights (VR) of the acquirer fore acquisition under consideration	Number 21,598,094	45.00%	
rticulars of acquisition Shares / Voting rights (VR) of the acquirer fore acquisition under consideration Shares / Voting rights acquired	Number	of Target Company	
rticulars of acquisition Shares / Voting rights (VR) of the acquirer fore acquisition under consideration	Number 21,598,094	45,00%	