

## "FORM B"

Securities Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Regulation 13(6)

Details of shares or voting rights held by Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter / Person who is part of Promoter Group/ Director/ Officer	Date of assuming office of Director/ Officer OR Date of becoming Promoter/ part of the Promoter Group.	No. & % of shares/ voting rights held at the time of becoming Promoter/ part of Promoter Group/ Director/ Officer	Date of intimation to company	Mode of acquisition (market purchase / public/rights/ preferential offer, etc.)	Trading member through whom the trade was executed with SEBI Registration No. of the TM.	Exchange on which the trade was executed	Buy quantity	Buy Value
<p>Name: E-Land Fashion China Holdings, Limited</p> <p>PAN number: AACCE5329 D</p> <p>Address: Walker House, 87 Mary Street, George Town, Grand Cayman KY1-9002, Cayman Islands</p>	<p>Date of becoming Promoter: August 23, 2011</p>	<p>31,598,094 fully paid-up equity shares constituting 65.84% of the paid-up equity share capital of the Company</p>	<p>August 25, 2011</p>	<p>Acquisition under a Share Purchase Agreement dated October 15, 2010</p>	N/A	N/A	<p>10,000,000 fully paid-up equity shares</p>	<p>Rs. 60/- per equity share aggregating to Rs. 600,000,000</p>

