

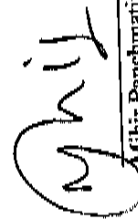
Form A
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(1) and (6)]

Regulation 13(1) – Details of Acquisition of 5% or more shares in a listed company

Name, PAN No. & address of shareholder with telephone number	Shareholding prior to acquisition	No. and percentage of shares/voting rights acquired	Date of receipt of all material/financial advice of acquisition (Specify)	Date of intimation to company	Mode of acquisition (market purchased, public rights/preferential offer etc.)	Shareholding subsequent to acquisition	If trading member through whom the trade was executed with SEBI Registration no. of the IM	Exchange on which the trade was executed	Buy price
E-Land Asia Holdings Pte. Ltd., 50 Raffles Place, #32-01, Singapore Land Tower, Singapore 048623 ("Eland Singapore") PAN No. : AACCE8910A Tel. No : (65) 6224 9445	Nil	31,598,094 equity shares carrying voting rights 65.84% based on Issued Capital consisting of 47,990,469 shares	Date of Acquisition- December 30, 2011	of January 2, 2012	Inter-se Transfer between group companies i.e. from E-Land Fashion China Holdings, Limited (an existing promoter of Mudra Lifestyle Limited) to Eland Singapore by way of an 'off-market transaction'	65.84%	Not Applicable	Not Applicable (Off-market transaction)	Price - INR 23.64 per equity share, Total Consideration INR 746,978,942

For and on behalf of Mudra Lifestyle Ltd



Mihir Panchumaniya
Company Secretary