

SUPER SALES INDIA LIMITED							
Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018.							
UNAUDITED FINANCIAL RESULTS FOR THE PERIOD ENDED 30TH SEPTEMBER, 2012							
Rs. in Lacs							
Sl No.	Particulars	3 months ended (unaudited)			6 months ended (unaudited)		12 months ended
		30.09.2012	30.06.2012	30.09.2011	30.09.2012	30.09.2011	31.03.2012
<b>1</b>	<b>Income from Operations</b>						
	Net Sales/Income from operations (net of excise duty)	5449.86	4089.50	4210.18	9539.36	7303.96	14084.70
(a)	Other operating Income	105.05	59.92	92.11	164.97	155.40	384.49
(b)	<b>Total Income from operations (net)</b>	<b>5554.91</b>	<b>4149.42</b>	<b>4302.29</b>	<b>9704.33</b>	<b>7459.36</b>	<b>14469.19</b>
<b>2</b>	<b>Expenditure</b>						
	A. Cost of Material Consumed	1980.37	1756.87	2343.42	3737.24	4562.10	8120.96
	B. Purchases of stock-in-trade	8.55	0.15	10.00	8.70	12.81	207.25
	C. Changes in inventories of finished goods, work-in-progress and stock-in-trade	(57.91)	(78.51)	580.53	(136.42)	82.55	578.47
	D. Employee benefits expense	441.94	409.14	442.66	851.08	821.58	1685.13
	E. Depreciation and amortisation expense	472.07	464.46	436.95	936.53	866.35	1783.46
	F. Power Cost	646.88	628.93	332.67	1275.81	752.59	1595.95
	G. Other expenses	530.36	376.70	411.69	907.06	814.82	1681.09
	<b>Total expenses</b>	<b>4022.26</b>	<b>3557.74</b>	<b>4557.92</b>	<b>7580.00</b>	<b>7912.80</b>	<b>15652.31</b>
<b>3</b>	<b>Profit/(Loss) from operations before other income, finance cost and exceptional items (1-2)</b>	<b>1532.65</b>	<b>591.68</b>	<b>(255.63)</b>	<b>2124.33</b>	<b>(453.44)</b>	<b>(1183.12)</b>
4	Other income	162.25	52.17	87.97	214.42	179.16	304.70
<b>5</b>	<b>Profit/(Loss) from ordinary activities before finance costs and exceptional items (3+4)</b>	<b>1694.90</b>	<b>643.85</b>	<b>(167.66)</b>	<b>2338.75</b>	<b>(274.28)</b>	<b>(878.42)</b>
6	Finance cost	348.80	324.24	328.82	673.04	599.20	1243.04
<b>7</b>	<b>Profit/(Loss) from ordinary activities after finance costs and before exceptional items (5-6)</b>	<b>1346.10</b>	<b>319.61</b>	<b>(496.48)</b>	<b>1665.71</b>	<b>(873.48)</b>	<b>(2121.46)</b>
8	Exceptional Items	0.00	-	-	-	-	13.24
<b>9</b>	<b>Profit / (Loss) from ordinary Activities before Tax (7+/- 8)</b>	<b>1346.10</b>	<b>319.61</b>	<b>(496.48)</b>	<b>1665.71</b>	<b>(873.48)</b>	<b>(2108.22)</b>
10	Tax Expenses	369.38	165.38	22.10	534.76	44.64	(892.90)
<b>11</b>	<b>Net Profit / (Loss) from ordinary Activities after Tax (9+/-10)</b>	<b>976.72</b>	<b>154.23</b>	<b>(518.58)</b>	<b>1130.95</b>	<b>(918.12)</b>	<b>(1415.32)</b>
12	Extra Ordinary Items	-	-	-	-	-	-
<b>13</b>	<b>Net Profit / (Loss) for the period (11-12)</b>	<b>976.72</b>	<b>154.23</b>	<b>(518.58)</b>	<b>1130.95</b>	<b>(918.12)</b>	<b>(1415.32)</b>
14	Share of profit/(loss) of associates	-	-	-	-	-	-
15	Minority Interest	-	-	-	-	-	-
<b>16</b>	<b>Net Profit / (Loss) after taxes, Minority Interest and share of profit/(loss) of associates (13-14-15)</b>	<b>976.72</b>	<b>154.23</b>	<b>(518.58)</b>	<b>1130.95</b>	<b>(918.12)</b>	<b>(1415.32)</b>
17	Paid-up equity share capital (face value of Rs. 10 each)	307.15	307.15	307.15	307.15	307.15	307.15
18	Reserves excluding revaluation reserves	-	-	-	-	-	5586.33
19	Earnings per Share (Rs) before						
(a)	Extraordinary Items	31.80	5.02	(16.88)	36.82	(29.89)	(46.08)
(b)	Earnings per Share (Rs) after Extraordinary Items	31.80	5.02	(16.88)	36.82	(29.89)	(46.08)

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Page 2							
Sl No.	Particulars	3 months ended (unaudited)			6 months ended (unaudited)		12 months ended (audited)
		30.09.2012	30.06.2012	30.09.2011	30.09.2012	30.09.2011	31.03.2012
<b>A Particulars of Shareholding</b>							
1	Public Shareholding						
	- Number of shares	2523562	2523562	2523562	2523562	2523562	2523562
	- Percentage of shareholding	82.16%	82.16%	82.16%	82.16%	82.16%	82.16%
2	Promoters and promoters group shareholding						
a)	Pledged/Encumbered	Nil	Nil	Nil	Nil	Nil	Nil
	- Number of shares	Nil	Nil	Nil	Nil	Nil	Nil
	- Percentage of shareholding (as a % of the total shareholding of the promoter and promoter group)	Nil	Nil	Nil	Nil	Nil	Nil
	- Percentage of shareholding (as a % of the total shareholding of the Company)	Nil	Nil	Nil	Nil	Nil	Nil
b)	Non Encumbered						
	- Number of shares	547938	547938	547938	547938	547938	547938
	- Percentage of shareholding (as a % of the total shareholding of the promoter and promoter group)	100	100	100	100	100	100
	- Percentage of shareholding (as a % of the total shareholding of the Company)	17.84	17.84	17.84	17.84	17.84	17.84
<b>B. INVESTORS COMPLAINTS:</b>							
i) Pending at the beginning and end of the quarter - Nil							
ii) Complaints received and resolved during the quarter - Nil							

**SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED**

Sl No.	Particulars	3 months ended (unaudited)			6 months ended (unaudited)		12 months ended
		30.09.2012	30.06.2012	30.09.2011	30.09.2012	30.09.2011	31.03.2012
1	Segment revenue						
	- Agency Division	448.94	329.69	406.39	778.63	760.73	1606.15
	- Textile Division	3665.79	3051.81	2758.47	6717.60	5061.20	10633.24
	- Other Divisions	1440.18	767.92	1137.43	2208.10	1637.43	2229.80
	<b>Total</b>	<b>5554.91</b>	<b>4149.42</b>	<b>4302.29</b>	<b>9704.33</b>	<b>7459.36</b>	<b>14469.19</b>
	Less: Intersegment Revenue	981.99	441.54	667.25	1423.53	857.59	819.80
	<b>Net Sales/Income from operations</b>	<b>4572.92</b>	<b>3707.88</b>	<b>3635.04</b>	<b>8280.80</b>	<b>6601.77</b>	<b>13649.39</b>
2	Profit/(Loss) before tax & interest						
	- Agency Division	337.91	234.92	285.24	572.83	531.31	1205.25
	- Textile Division	451.92	190.62	(1080.30)	642.54	(1421.59)	(2234.45)
	- Other Divisions	813.98	218.36	576.15	1032.34	546.82	81.78
	<b>Total</b>	<b>1603.80</b>	<b>643.90</b>	<b>(218.91)</b>	<b>2247.71</b>	<b>(343.36)</b>	<b>(947.42)</b>
	Less: Interest	348.80	324.24	328.82	673.04	599.20	1243.04
	Less: Other unallocable expenditure net off unallocable Income	(91.09)	0.05	(51.25)	(91.04)	(69.08)	(82.24)
	<b>Total Profit/(Loss) before tax</b>	<b>1348.10</b>	<b>319.61</b>	<b>(496.48)</b>	<b>1665.71</b>	<b>(873.48)</b>	<b>(2108.22)</b>
3	Capital Employed						
	- Agency Division	1047.88	917.03	365.25	1047.88	365.25	742.66
	- Textile Division	305.53	(376.85)	1582.42	305.53	1582.42	(110.20)
	- Other Divisions	7260.02	6728.97	6351.48	7260.02	6351.48	6318.52
	<b>Total</b>	<b>8613.43</b>	<b>7269.15</b>	<b>8299.15</b>	<b>8613.43</b>	<b>8299.15</b>	<b>6950.98</b>

contd. 3..

		Page 3	
Particulars	6 months	12	
	ended	months	
	(unaudited)	ended	
	30.09.2012	31.03.2012	
<b>A EQUITY AND LIABILITIES</b>			
<b>1 Shareholders' funds</b>			
(a) Share Capital	307.15	307.15	
(b) Reserves and Surplus	7361.41	6230.45	
(c) Money received against sharewarrants	-	-	
Sub - total Shareholders' funds	<b>7668.56</b>	<b>6537.60</b>	
2 Share application money pending allotment	-	-	
3 Minority Interest	-	-	
<b>4 Non - Current Liabilities</b>			
(a) Long - term borrowings	4035.67	4835.66	
(b) Deferred tax liabilities (Net)	1301.61	1091.11	
(c) Other long term liabilities	-	-	
(d) Long term provisions	-	-	
Sub - total Non - Current liabilities	<b>5337.28</b>	<b>5926.77</b>	
<b>5 Current Liabilities</b>			
(a) Short - term borrowings	4454.28	4710.22	
(b) Trade payables	999.41	864.64	
(c) Other current liabilities	2720.38	2486.93	
(d) Short- term provisions	324.27	8.13	
Sub - total Current liabilities	<b>8498.34</b>	<b>8069.92</b>	
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>21504.18</b>	<b>20534.29</b>	
<b>B ASSETS</b>			
<b>1 Non - Current assets</b>			
(a) Fixed assets			
(i) Tangible assets	13393.48	13830.35	
(ii) intangible assets	10.17	10.94	
(iii) Capital Workin progress	-	135.81	
(b) Goodwill on consolidation	-	-	
(c) Non - Current investments	167.45	167.45	
(d) Deferred tax assets (net)	-	-	
(e) Long term loans and advances	294.00	392.37	
(f) Other non - current assets	-	-	
Sub - total Non - Current Assets	<b>13865.10</b>	<b>14536.92</b>	
<b>2 Current assets</b>			
(a) Current investments	-	-	
(b) Inventories	1815.14	1975.97	
(c) Trade Receivables	3107.51	2245.65	
(d) Cash and Cash equivalents	199.53	206.23	
(e) Short term loans and advances	1679.69	1315.14	
(f) Other current assets	837.21	254.38	
Sub - total Current Assets	<b>7639.08</b>	<b>6997.37</b>	
<b>TOTAL ASSETS</b>	<b>21504.18</b>	<b>20534.29</b>	

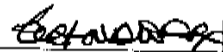
Note

1 The above results reviewed by the Audit Committee were approved by the Board of Directors at the meeting held on 29.10.2012. The above results are subject to Limited Review by the Statutory Auditors of the Company.

2 Previous period figures are re-grouped and reclassified wherever necessary

On behalf of the Board

Coimbatore  
29.10.2012

  
R Venkatrangappan  
Chairman