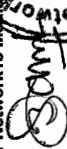


**Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)		TV18 Broadcasts Limited									
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		Network18 Media & Investments Limited									
Date of Reporting		29-Oct-12									
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & BSE Limited									
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		975,361,201 (57.04%) Please refer to enclosed details of Promoters' Shareholding									
Promoter(s) or PACs with him		Pre-event Holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details			
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%		
Network18 Media & Investments Ltd	877,035,062	51.24	Release - 27801309 Shares	18.10.2012	769,834,009	46.14	Pre Event Pledge Event (Release from RBS Financial Services)	115002362	6.72		
Network18 Media & Investments Ltd	877,035,062	51.24	Release - 79501053 Shares	25.10.2012	869,335,062	50.79	Post Event Pledge Event (Release from The Royal Bank of Scotland)	27801309	1.62		
								87201053	5.09		
								87201053	5.09		
								79501053	4.64		
								77000000	0.45		

(\*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For Network18 Media & Investments Limited  
  
 Yug Samrat  
 Company Secretary



Place : Noida  
 Date : 29/10/2012

TV18 Broadcast Limited (Formerly Known as Ibn18 Broadcast Limited)									
Shareholding of Persons Belonging to "Promoter & Promoter Group"									
Sr.No	Name of the Shareholder	Total Shares Held		Share Pledge or otherwise encumbered			Share Pledge or otherwise encumbered		
		No. of Shares held	As a % of total Capital	PRE EVENT			POST EVENT		
				Pledge Shares	AS a % of Promoter	AS a % of Total Capital)	Pledge Shares	AS a % of Promoter	AS a % of Total Capital)
1	NETWORK18 MEDIA & INVESTMENTS LIMITED	877035062	51.24	115002362	13.11	6.72	7700000	0.88	0.45
2	RRB INVESTMENTS PRIVATE LIMITED	163563	0.01	0	0.00	0.00	0	0.00	0.00
3	TRUST (Holding in the name of Trustee)								
4	NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST	28725006	1.68	28725006	100.00	1.68	0	0.00	0.00
5	TV18 EMPLOYEES WELFARE TRUST	619548	0.04	0	0.00	0.00	0	0.00	0.00
6	IBN18 TRUST	1300000	0.08	1300000	100.00	0.08	1300000	100.00	0.08
7	RAGHAV BAHL	642909	0.04	136000	21.15	0.01	136000	21.15	0.01
8	VANDANA MALIK	85572	0.00	0	0.00	0.00	0	0.00	0.00
9	RITU KAPUR	53295	0.00	0	0.00	0.00	0	0.00	0.00
10	SUBHASH BAHL	2760	0.00	0	0.00	0.00	0	0.00	0.00
11	ADVENTRUE MARKETING PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
12	WATERMARK INFRATECH PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
13	COLORFUL MEDIA PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
14	RB MEDIA HOLDINGS PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
15	RB MEDIASOFT PRIVATE LIMITED	26050431	1.52	0	0.00	0.00	0	0.00	0.00
16	RRB MEDIASOFT PRIVATE LIMITED	2363	0.00	0	0.00	0.00	0	0.00	0.00
17	MANJU KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
18	PRAMOD KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
19	DIGITAL CONTENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
20	GLOBAL BROADCAST EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0.00
21	NETWORK18 EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0.00
22	NEWSWIRE18 LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
23	TV18 HOME SHOPPING NETWORK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
24	TELEVISION EIGHTEEN MEDIA & INVESTMENTS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
25	BK HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
26	TELEVISION EIGHTEEN MAURITIUS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
27	TV18 HSN HOLDINGS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
28	NAMONO INVESTMENTS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
29	RVT HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
30	SETPRO18 DISTRIBUTION LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
31	BIG TREE ENTERTAINMENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
32	DIGITAL18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
33	e-EIGHTEEN.COM LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
34	MONEYCONTROL DOT COM INDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
35	B K MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
36	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
37	NETWORK18 PUBLICATIONS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
38	RB INVESTMENTS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
39	R B SOFTWARE PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
40	RRK HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
41	RVT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
42	CAPITAL18 FINCAP PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
43	VT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
44	RRK FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
45	RRK MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
46	RVT FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
47	VT MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
48	BRR SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
49	BK MEDIA MAURITIUS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
50	e-18 LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
51	WEB18 HOLDINGS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
52	WEB18 SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
53	COLOSCEUM MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
54	STARGAZE ENTERTAINMENT PVT LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
55	GREYCELLS18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
56	CAPITAL 18 LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
57	NETWORK18 HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
58	TV18 UK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
59	RB HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
60	INFOMEDIA PRESS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
61	WEB18 SOFTWARE SERVICES LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
62	MST VIDUR BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
63	MISS TARA BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
64	MR. SANDEEP KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
	<b>TOTAL :</b>	<b>976361201</b>	<b>57.04</b>	<b>145163368</b>	<b>14.87</b>	<b>8.48</b>	<b>9136000</b>	<b>0.94</b>	<b>0.53</b>

\* Currently these entities do not hold any share in the Company however they form part of the Promoter Group of the Company.

