

## ANNEXURE-A

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company	Zee News Limited
Name of the Promoter (s) on whose shares encumbrance was created / invoked / released (tick the relevant one)	25 FPS Media Private Limited
Date of Reporting	October 25, 2012
Name of the stock exchanges where the shares of the target company are listed	NSE / BSE
Details of the promoters' holdings : (The term "event" indicates creation / invocation / release of encumbrance as the case may be)	-

Promoter (s) or PACs with him	Pre- event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/lien or other -give details	
	Number	% of total share Capital	Type - creation/ invocation/ release	Date (s)	Number	% of total share Capital	No. Shares	Pledgee
25 FPS Media Private Limited	12,78,98,710	53.34	Release	17/10/2012	59,937,210	25.00	8,00,000	Aditya Birla Finance Ltd

Place:- Mumbai

Date :- October 25, 2012

For 25FPS MEDIA PRIVATE LIMITED



Authorised Signatories