



BAJAJ

Distinctly Ahead

Bajaj Auto Limited
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FAX NO. 022 22723121/2037/2039/2041

- 2 NOV 2012

Corporate Relationship Dept
The Bombay Stock Exchange Ltd
1st Floor, New Trading Ring
Rotunda Building, P J Tower
Dalal Street, Fort
MUMBAI 400 001

Kind Attn : Mr Sanjay Golecha
General Manager

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of October 2012.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIVIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ RECORDS ITS SECOND HIGHEST SALES EVER

Oct-12

Particulars	Oct-12	Oct-11	Growth %	Highlights
MOTORCYCLES	361,186	351,083	3	* Highest ever domestic motorcycle sales at 262,000 units. * Highest ever Discover sales of 155,000 units.
COMMERCIAL VEHICLES	50,316	44,191	14	* Highest ever sales for any month.
TOTAL	411,502	395,274	4	-
Exports out of the above	126,091	131,948	-4	-

YTD

Particulars	Apr-Oct 2012	Apr-Oct 2011	Growth %	Highlights
MOTORCYCLES	2,272,333	2,341,491	-3	-
COMMERCIAL VEHICLES	267,348	310,735	-14	-
TOTAL	2,539,681	2,652,226	-4	-
Exports out of the above	932,021	983,446	-5	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 November 2012