Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company				Ganesha E Ganesh Pol	2011 20 Sect - Co. Sec	Ltd. (for	merly known as
Name of the Promoter(s) on whose shares				Shyam Sunder Sharmma			
encumbrance was created/ invoked/ released							
(tick the relevant one)							
Date of reporting				23 rd November, 2012			
Names of the stock exchanges where the				The BSE Limited			
shares of the target company are listed				The U.P. Stock Exchange Ltd.			
	e promoters' h			<u> </u>			
	event" indicates		invocation/ r	elease of encu	umbrance, as	the case	may be)
Promoter(Pre-event holding		Details of events		Post event		(*) Details of
s) or			pertaining to		holding		encumbrance
PACs			encumbrance		(encumbered		(pledge/ lien
with him					shares to be		or other- give
					excluded)		details
Names	Number	% of	Туре –	Date (s)	Number	% of	
		total	creation/			Total	·
-		share	invocatio			share	
		capital	n/			capital	
			release				
Shyam	1,678,927 [@]	11.06%	Creation	20.11.2012	4,15,000 #	2.73%	12,63,927 Equity
Sunder	.,		of Pledge	3	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Shares pledged
Sharmma.	ži)				g.		in favour of IFCI
							Venture Capital Funds Ltd. as
							Funds Ltd. as security against
	el .						some financial
		e.					arrangement.

^(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

@ Pre-event holding excludes 4,85,000 shares already pledged.

Post-event holding indicates number of Free (unencumbered) Shares held.

(Shyam Sunder Sharmma)

Place: Kanpur Date: 23.11.2012