Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Target company | | | | Ganesha B Ganesh Pol | | d. (form | erly known as |
|--|-----------------------|---------|-------------------|--------------------------------|--------------|----------|--------------------------|
| Name of the Promoter(s) on whose shares | | | | Shyam Sunder Sharmma | | | |
| encumbrance was created/ invoked/ released | | | | | | | |
| (tick the relevant one) | | | | | | | |
| Date of reporting | | | | 9 th November, 2012 | | | |
| Names of the stock exchanges where the | | | | The BSE Limited | | | |
| shares of the target company are listed | | | | The U.P. Stock Exchange Ltd. | | | |
| Details of the promoters' holding: | | | | | | | |
| (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be) | | | | | | | |
| Promoter(| Pre-event holding | | Details of events | | Post event | | (*) Details of |
| s) or | | | pertaining to | | holding | | encumbrance |
| PACs | ï | | encumbrance | | (encumbered | | (pledge/ lien |
| with him | | | | | shares to be | | or other- give |
| (3) | E E | | | | excluded) | | details |
| Names | Number | % of | Туре – | Date (s) | Number | % of | |
| 6- | | total | creation/ | | | Total | |
| | | share | invocation/ | 12 | | share | |
| | | capital | release | | | capital | |
| Shyam | 7,78,927 [@] | 5.13% | Release of | 01.11.2012 | 1,678,927 # | 11.06% | 9,00,000 |
| Sunder | | | Pledged | (2) | | | shares released |
| Sharmma. | | | shares | | | | by Green India |
| 200 | | | | | er er | | Venture Fund |

^(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

@ Pre-event holding excludes 13,85,000 shares already pledged.

Post-event holding indicates number of Free (unencumbered) Shares held.

(Shyam Sunder Sharmma)

Place: Kanpur Date: 09.11.2012