

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / Invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

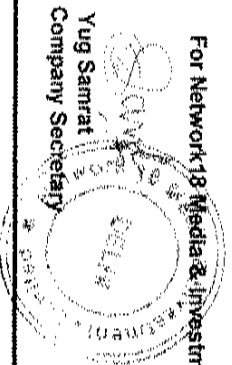
Name of the Target Company (TC)		TV18 Broadcast Limited									
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		Network18 Media & Investments Limited									
Date of Reporting		19-Nov-12									
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & BSE Limited									
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance, as the case may be)		976,361,201 (57.04%) Please refer to enclosed details of Promoters' Shareholding									
Promoter(s) or PACs with him		Pre-event Holding		Details of events pertaining to encumbrance				Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/flien or others- give details	
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%		
Network18 Media & Investments Ltd	877,035,062	51.24	Release - 3663517 Shares	12.11.2012	872,998,579	51.00	Pre Event Pledge Event /Release from LIC	7700090 3663517	0.45 0.21		
							Post Event Pledge	4036483	0.24		

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For Network18 Media & Investments Limited

Yug Samrat
Company Secretary

Place : Noida
Date : 19/11/2012



TV18 Broadcast Limited (Formerly Known as Ibm18 Broadcast Limited)									
Shareholding of Persons Belonging to "Promoter & Promoter Group"									
Sr.No	Name of the Shareholder	Total Shares Held		Share Pledge or otherwise encumbered			Share Pledge or otherwise encumbered		
		No. of Shares held	As a % of total Capital	PRE EVENT			POST EVENT		
				Pledge Shares	AS a % of Promoter	AS a % of Total Capital)	Pledge Shares	AS a % of Promoter	AS a % of Total Capital)
1	NETWORK18 MEDIA & INVESTMENTS LIMITED	877035062	51.24	7700000	0.88	0.45	4036483	0.46	0.24
2	NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST (Holding in the name of Trustee)	28725006	1.60	0	0.00	0.00	0	0.00	0.00
3	RB MEDIASOFT PRIVATE LIMITED	28050431	1.52	0	0.00	0.00	0	0.00	0.00
4	ADVENTURE MARKETING PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
5	WATERMARK INFRA TECH PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
6	COLORFUL MEDIA PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
7	RB MEDIA HOLDINGS PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0.00
8	IGN18 TRUST	1300000	0.08	1300000	100.00	0.08	0	0.00	0.00
9	RAGHAV BAHL	642909	0.04	136000	21.15	0.01	136000	21.15	0.01
10	TV18 EMPLOYEES WELFARE TRUST	619548	0.04	0	0.00	0.00	0	0.00	0.00
11	RRB INVESTMENTS PRIVATE LIMITED*	163563	0.01	0	0.00	0.00	0	0.00	0.00
12	VANDANA MALIK	65372	0.00	0	0.00	0.00	0	0.00	0.00
13	RITU KAPUR	53285	0.00	0	0.00	0.00	0	0.00	0.00
14	SUBHASH BAHL	2760	0.00	0	0.00	0.00	0	0.00	0.00
15	RRB MEDIASOFT PRIVATE LIMITED	2363	0.00	0	0.00	0.00	0	0.00	0.00
16	MANJU KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
17	PRAMOD KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
18	DIGITAL CONTENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
19	GLOBAL BROADCAST EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0.00
20	NETWORK18 EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0.00
21	NEWSWIRE18 LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
22	TV18 HOME SHOPPING NETWORK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
23	TELEVISION EIGHTEEN MEDIA & INVESTMENTS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
24	BK HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
25	TELEVISION EIGHTEEN MAURITIUS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
26	TV18 HSN HOLDINGS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
27	NAMORO INVESTMENTS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
28	RVT HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
29	SEYFRO18 DISTRIBUTION LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
30	BIG FREE ENTERTAINMENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
31	DIGITAL18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
32	e-EIGHTEEN.COM LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
33	MONEYCONTROL GO! COM INDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
34	B K MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
35	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
36	NETWORK18 PUBLICATIONS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
37	RB INVESTMENTS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
38	R B SOFTWARE PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
39	RRK HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
40	RVT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
41	CAPITAL18 FINCAP PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
42	VY SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
43	RRK FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
44	RRK MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
45	RVT FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
46	VY MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
47	BRA SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
48	BK MEDIA MAURITIUS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
49	E-18 LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
50	WEB18 HOLDINGS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
51	WEB18 SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
52	COLOSSUM MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
53	STARGAZE ENTERTAINMENT PVT LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
54	GREYCELLS18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
55	CAPITAL 18 LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
56	NETWORK18 HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
57	TV18 UK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
58	RB HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
59	INFOMEDIA PRESS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
60	WEB18 SOFTWARE SERVICES LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
61	MSY VIDUR BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
62	MISS TARA BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
63	MR. SANDEEP KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
	TOTAL :	976361201	57.04	8136000	0.94	0.53	4172483	0.43	0.24

* Currently these entities do not hold any share in the Company however they form part of the Promoter Group of the Company.

