



BAJAJ

Distinctly Ahead

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Corporate Relationship Dept
The Bombay Stock Exchange Ltd
1st Floor, New Trading Ring
Rotunda Building, P J Tower
Dalal Street, Fort
MUMBAI 400 001

Kind Attn : Mr Sanjay Golecha
General Manager

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of November 2012.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

NOVEMBER 2012 SALES

Nov-12

Particulars	Nov-12	Nov-11	Change %	Highlights
MOTORCYCLES	326,727	331,967	-2	* Discover brand sales were 150000 units. * The bigger & sportier Pulsar & Discover brands contributed 68% of motorcycle sales.
COMMERCIAL VEHICLES	45,566	42,510	7	* Growth in diesel 3-wheeler sales & market share continues.
TOTAL	372,293	374,477	-1	-
Exports out of the above	124,115	129,256	-4	-

YTD

Particulars	Apr-Nov 2012	Apr-Nov 2011	Change %	Highlights
MOTORCYCLES	2,599,060	2,673,458	-3	-
COMMERCIAL VEHICLES	312,914	353,245	-11	-
TOTAL	2,911,974	3,026,703	-4	-
Exports out of the above	1,056,136	1,112,702	-5	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 December 2012