

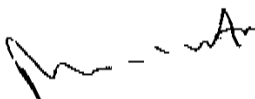
**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	MEDIA MATRIX WORLDWIDE LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	MAHENDRA NAHATA		
3. Whether the acquirer belongs to Promoter/Promoter group	PROMOTER		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE LIMITED MADHYA PRADESH STOCK EXCHANGE LTD		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	2585403	2.56%	2.56%
b) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
<b>Total (a+b+c)</b>	<b>2585403</b>	<b>2.56%</b>	<b>2.56%</b>
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	407769	0.40%	0.40%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument	NIL	NIL	NIL

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each			
Total (a+b+c)	407769	0.40%	0.40%
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	2993172	2.96%	2.96%
b) VRs otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NIL	NIL	NIL
Total (a+b+c)	2993172	2.96%	2.96%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	OPEN MARKET		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	06.12.12		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	100865000		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	100865000		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	100865000		

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Signature of the acquirer / seller / Authorised Signatory**



Place: NEW DELHI

Date: 07.12.2012